



Dear Exhibitor / Vendor / Sponsor / Community Partner,

We hope that this email finds you well and that you are staying safe during this COVID-19 pandemic.

We are living thru the impact of COVID-19 across the board in the Fair Industry. To date, more than half of California's Fairs have canceled, postponed or drastically altered their main annual event, and more are expected to make that decision in the coming weeks including our Fairgrounds. Educational, entertainment and family events that are important to the communities we serve, like seasonal trade shows, weddings, family reunions, equestrian events and dog shows, quinceaneras, stand down events for veterans, non-profit organizations fundraisers, learning center activities, auto racing and other community events have also been cancelled, postponed or closed.

Fairgrounds are funded solely by the revenue that we generate from mass gatherings, which are now prohibited due to COVID-19. The financial hardship is extreme and felt by our fairs, the employees and also vendors, concessionaires, entertainers, local businesses, exhibitors, youth engaged in junior livestock programs, carnivals, service providers, hotels and nonprofits who rely on our fairgrounds and the Network of California Fairs to survive. Fairgrounds preserve 30,000 jobs annually, and we provide opportunities for hundreds of small business men and women to operate their businesses at the Fair and our numerous consumer shows.

Fairgrounds are often the heartbeat of their community generating over \$35 million in non-profit and community benefits, and promoting a quality of life serving as gathering spots, recreation facilities and learning centers. Fairgrounds generate more than \$3.5 billion in annual economic impact while contributing over \$200 million in tax revenue to local and State governments.

**We need Emergency Funding in the new package of Federal economic relief. Without support, many Fairs will close and their communities they serve will suffer.**

WE NEED YOUR HELP!! The Fair and the Fairgrounds mean so much to us and our community, and we hope that we can count on you to help us tell our story and get our message to Congress.

### Here is How You Can Help

- Send a Letter to our Elected Officials
  - McCarthy, Mitch McConnell, Charles Schumer, Diane Feinstein, and Kamala Harris.
    - You can change up which legislators you would like to send it too.
  - Mail the Letter
    - Nancy Pelosi: 1236 Longworth HOB, Washington, DC 20515
    - Kevin McCarthy: 2468 Rayburn HOB, Washington, DC 20515
    - Diane Feinstein: 331 Hart Senate Office Building, Washington, D.C. 20510
    - Kamala Harris: 112 Hart Senate Office Building, Washington, D.C. 20510
    - Jimmy Panetta: 142 West Alisal Street Room 116 Salinas CA 93901
- Visit the website [www.callingallcommunities.org](http://www.callingallcommunities.org) to learn more about the campaign to Protect the California Fair Network, and get contact information for our legislators.
- Find our Video on Social Media (visit our Fair page) and share it on your page
  - Don't forget to tag our elected officials
    - Nancy Pelosi - @speakerpelosi @nancypelosi
    - Kevin McCarthy - @repkevinmccarthy
    - Diane Feinstein - @senatorfeinstein
    - Kamala Harris - @senatorkamalaharris

**Thank you so much for support and for being a part of our Fair Family!**

We hope that you can help us protect our network of California Fairs for future generations.

Sincerely,

Dave Kegebein, CEO