

PHOTOGRAPHY DEPARTMENT #210

Kathy Edwards and Frank Leonard

(831) 479-1283

AREA:	All photographers residing in Santa Cruz, Monterey, San Benito and Santa Clara Counties.
ONLINE ENTRY DEADLINE:	August 19, 2017 @ 11:59PM WE ENCOURAGE ONLINE ENTRY
ENTRY FEE:	No Fee.
RECEIVE AND ENTER SAME DAY:	All entries (with a model release if required), must be delivered to the Crosetti Building, at the Santa Cruz County Fairgrounds on: <ul style="list-style-type: none"> • Saturday, August 26, 2017, 9 AM – 5 PM • Sunday, August 27, 2017, NOON to 5 PM.
JUDGING:	To be determined
ENTRY FORM:	Page 3
RELEASE DATE:	All entries MUST be picked up on Monday, September 18, 2017, NOON – 7 PM. Fair is not responsible for photographs left after 7 PM. Items remaining after 7 PM will be moved to the Fair Administration Office.
SYSTEM OF JUDGING:	Danish - Youth Entries American – All Other Entries

EXCEPTION: PANORAMAS NEED TO BE AT LEAST 16" WIDE, NO MINIMUM HEIGHT

How Pictures Will Be Judged:

1. **How a photograph fits into its category**
2. **Presentation - Is it sharp?, Color Quality, Paper Choice compliment the photograph?, Technical vs. Artistic (a photograph can have both), Matting, Composition**
3. **Concept - Does the photograph elicit an emotion or a point of view? Quote from Ansel Adams, "There is nothing worse than a sharp image of a fuzzy concept."**

EXHIBITORS CANNOT ENTER AN IMAGE THAT HAS WON A RIBBON AT THIS FAIR IN THE PAST.

MOUNTING INSTRUCTIONS (Please read all instructions!):

- Use a 16" x 20" mat or mounting board.
- Each print MUST have a single 16"x20" WHITE mat on top. The window opening of the mat MUST cover the edges of the image.
- ONLY rectangular and square openings in mats allowed.
- Top mat must be adhered to back (mounting) board. Hinge at top with tape or tape down all around between layers.
- NO GLASS OR FRAMES OF ANY KIND.
- Prints must have been taken by the exhibitor, but can have been processed at either home or commercial lab.
- Entries must be labeled on the BACK of the mounting board in upper left hand corner as follows:
 - ❖ Section
 - ❖ Class
 - ❖ Title of Image
 - ❖ Name
 - ❖ Address
 - ❖ City
 - ❖ Phone number

WE RESERVE THE RIGHT TO CHOOSE WHICH PHOTOS ARE DISPLAYED DURING THE FAIR.

LIMITS: EXHIBITORS LIMITED TO THREE (3) IMAGES EACH.

- You may ONLY enter in one of the following sections: Youth, Junior, Amateur, Advanced Amateur or Professional. Please see criteria listed in each section description.
- Due to space limitations some entries may not be displayed. The Santa Cruz County Fair Photography Department shall have sole discretion in selecting entries to be displayed.

RESPONSIBILITY: The greatest care will be exercised in handling exhibits at all times, but the Santa Cruz County Fair, its staff, department chairpersons and volunteers **will not** be held liable for loss, theft, or damage of any kind from any cause. Submission of any work constitutes an agreement to this effect.

RULES AND SPECIFICATIONS:
MINIMUM IMAGE SIZE 8" X 10" (See Matting Instructions)
MAXIMUM IMAGE SIZE 15" X 19" (See Matting Instructions)

WE WILL NOT ACCEPT ANY ENTRIES WITH WRITING ON THE FRONT (ON EITHER THE PRINT OR THE MAT).

MODEL RELEASE:

- A MODEL RELEASE MUST ACCOMPANY ALL PHOTOS WHEREIN A PERSON IS RECOGNIZABLE, even if the subject is a relative or if there are multiple people in the image. You must provide a model release for EACH person in your image. THESE ARE TO BE SENT IN WITH YOUR ENTRY. If you must bring them at the time of delivery, please attach them to the back of your entry.
- Exceptions: Photographs of public figures and photos of people taken out of the country do not require a model release.
- Self-portraits do not need a model release.

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AWARDS:

• **Youth** entries will be judged using the Danish System. Images are not judged AGAINST each other but are judged solely on their own merit with regards to exposure, content, composition, execution and appeal. Because they are not judged against each other there can be unlimited numbers of ribbons. Every entry will receive a participation ribbon if no place ribbon is given. All entries will receive a comment card on the back from at least one of the judges.

• **All other** entries will be judged using standards regarding exposure, content, composition, execution and appeal. In each class judges will award one ribbon for first, one second, and one third place. They will also give up to seven honorable mentions.

SECTION 1: YOUTH – 12 years of age and under

SECTION 2: JUNIORS – 13-17 years of age

SECTION 3: AMATEUR - Open to all 18 years of age or over who consider photography a hobby.

SECTION 4: ADVANCED AMATEUR - Open to those who do not consider photography a main occupation, but have had their work published, showcased, or have previously won first place on a photograph from this fair.

SECTION 5: PROFESSIONAL - Open to those who consider photography one of their main occupations, those who are in the market of selling their photography regardless of its income.

CLASSES:

1. **Color print - Scenic and Landscape**
2. **Color print - People**
3. **Color print - Architectural and Still Life:** to include buildings, still life, set ups, close up studies (i.e. textures, lined, light, and objects).
4. **Color print - Nature, Floral & Botany:** to include close up/macro flowers, leaves, ponds, and botany.
5. **Color print - Domestic Pets and Animals:** to include pets - indoor/outdoor, working animals, and animals not in a natural setting (i.e., Zoos, cages).
6. **Color print - Non-Domesticated animals in their natural environment** (ex. Wild animals on safari, untamed horses in the wild, birds, reptiles, amphibians, spiders, deer, etc.)
7. **Color print - Photojournalism: story telling pictures**
8. **Color print - Sunset and Sunrise**
9. **Black & White/Monochromatic print – People**
10. **Black & White/Monochromatic print – General**
Monochromatic means Black and White, Sepia, Cyanotype or any single color
11. **Manipulation - Altered Reality**
Altered Reality means the basic application of filters to a photograph. A 4x6 "BEFORE" picture needs to be taped to the back of your entry.
12. **Manipulation - Created Reality**
Created Reality means multiple captures combined into a new image. A 4x6 "BEFORE" picture needs to be taped to the back of your entry.

Santa Cruz County Fair
Photography Entry Form – Department #210
Entry Form and Entries due Saturday or Sunday, August 26-27, 2017
Online entries due by August 19, 2017 @ 11:59PM
Mail to: Santa Cruz County Fair
 2601 East Lake Avenue, Watsonville, CA 95076

Printed Name of Exhibitor	Last:				First:				
Street or Box #									
City, State, Zip						County			
Phones: Daytime				Evening				Cell	
Email									
(Youth) Age as of Sept. 13, 2017				(Youth) Date of Birth					

Dept.	Section	Class	Description of Entry
210			
210			
210			

This form may be photocopied

Hold Harmless/Read and Sign

Upon signature and submittal of Entry Form, exhibitors and their agents, parents and leaders acknowledge that: a. they understand the State Rules for California Fairs and the local rules as printed in the Fair Entry Guide; b. They agree to abide by them; c. They certify that all information on the form is true and correct; d. They agree to comply with the fair's decision regarding any violation of the rules.

The fair management shall not be responsible for accidents or losses that occur to any of the exhibitors or exhibits at the fair. The exhibitor (or parent or guardian of a minor) is responsible for any injury or damage resulting from the exhibitor's participation in the program or event. This includes any injury to others or to the exhibitor or to the exhibitor's property.

I certify that this entry is the project of the exhibitor and these entries comply with the rules and regulations published in the official premium list.

Exhibitor's Signature		Date	
Parent's Signature (if under 18)		Date	

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MODEL RELEASE

For and in consideration of my engagement as a model by _____, hereafter referred to as the photographer, on terms or fee hereinafter stated, I hereby give the photographer, his legal representatives and assigns, those whom the photographer is acting, and those acting with his permission, or his employees, the right and permission to copyright and/or use, reuse and/or publish, and republish photographic pictures or portraits of me, or in which I may be distorted in character, or form, in conjunction with my own or a fictitious name, on reproduction thereof in color, or black and white made through any media by the photographer at his studio or elsewhere, for any purpose whatsoever; including the use of any printed matter in conjunction therewith.

I hereby waive any right to inspect the finished photograph or advertising copy or printed matter that may be used in conjunction therewith or to the eventual use that it might be applied.

I hereby release, discharge and agree to save harmless the photographer, his representatives, assigns, employees or any person or persons, corporation or corporations, acting under his permission or authority, or any person, persons, corporation or corporations, for whom he might be acting, including any firm publishing an/or distributing the finished product, in whole or in part, from and against any liability as a result of any distortion, blurring, or alteration, optical illusion, or use in composite form, either intentionally or otherwise, that may occur or be produced in the taking, processing or reproduction of the finished product, its publication or distribution of the same, even should the same subject me to ridicule, scandal, reproach, scorn or indignity.

I hereby warrant that I am under/over twenty-one years of age, and competent to contract in my own name insofar as the above is concerned.

I am to be compensated as follows:

I have read the foregoing release, authorization and agreement, before affixing my signature below, and warrant that I fully understand the contents thereof.

Dated: _____

Name: _____ **L.S. Address:** _____

Witness: _____ **L.S. Address:** _____

I hereby certify that I am the parent and/or guardian of _____, an infant under the age of twenty-one years, and in consideration of value received, the receipt of which is hereby acknowledged, I hereby consent that any photographs which have been or are about to be taken by the photographer may be used by him for the purposes set forth in original release hereinabove, signed by the infant model, with the same force and effect as if executed by me.

Parent or Guardian: _____ **L.S.**

Address: _____

Photographer: 1 – Fill in terms of employment
 2 – Strike out words that do not apply