

14TH DISTRICT AGRICULTURAL ASSOCIATION

SANTA CRUZ COUNTY FAIR

September 11 – September 15, 2019

2601 East Lake Avenue, Watsonville, CA 95076

(831) 724-5671 FAX: (831) 761-5827

COMMERCIAL EXHIBITOR APPLICATION

*** \$300.00 non-refundable deposit is due with application***

Company Name:

Owners Name:

Mailing Address:

City:

State:

Zip Code:

Phone:

Cell Phone:

E-mail address:

St. Board of Equalization #:

Give away product or drawing?

If so, describe item(s):

Use sound devices or pitch products (TV, Radio, PA, etc.):

Please list all products & prices of items you would like to sell: (add attached sheet if needed):

Prices for exhibit spaces:

Outdoor Space (lawn):

___ 10'x10' - \$625.00 ___ 10'x10' corner - \$850.00

Amount of space needed

if greater than 10 x 10: _____

RV/Stock Truck Requirements:

If RV, Stock truck is needed, please indicate type and amount of space needed for each.

RV (dry) _____ \$200/wk

RV (hook ups) _____ \$300/wk

Stock Truck _____ no charge

General Liability Insurance:

Each exhibitor must provide the Santa Cruz County Fair with proof of general liability insurance of no less than \$1,000,000.00.

___ My own carrier

Carrier Name: _____

___ WFA Master List

CFSA# _____ Expiration Date: _____

Name policy is under: _____

___ Purchase Insurance through Fair Services Authority (\$110, non-hazard, subject to change)

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References: List any fairs, festivals or events and their respective dates. Include a photograph of your booth (**This section is not required for returning vendors**).

Important!

- A \$300.00 non-refundable deposit is due with each application.
- All new vendors are required to send pictures of your booth space with the application.
- If you are a returning vendor and your booth has changed since last year's fair, you are also required to send pictures of your booth space with application.
- Return application to address on the front page.
- If your application is approved, the Fair will send you a contract.
- If your application is not approved, we will return your deposit.
- If you are selling items, you must have a state Board of Equalization seller's permit
- Booths must be staffed during all hours of the Fair.
- Canopies are provided and must be used.
- Bring your tables, chairs and lighting for the inside of your canopy if necessary. (see Handbook for electrical cord requirements).

The following items may not be sold, displayed, or advertised at any vendor booth, in any Fair Building, or anywhere on Fair property without expressed written approval of Fair Management: tobacco products, alcoholic beverages, weapons of any sort, replica firearms, items with the confederate flag, items prohibited by Fair policy or any items prohibited by law. Exhibitors, exhibitor agents, their employees or representatives who violate this section forfeit the Exhibitor's ability to continue operation on Fair property. Violator's may be required to immediately cease operation and remove themselves and all Exhibitor vendor property from the Fair and grounds without a refund. Due to complaints and possible damage to structures and harm to animals, patrons and staff, the following "Objects of Harm" listed, but not limited to, will not be sold: Any projectile toy (pellet gun, potato gun, etc.) or any silly string (projectile aerosol), laser pointers, disappearing ink, snappers, any type poppers (explosive wrapped in paper), fart Bombs, or shock Items. NO BALLOONS MAY BE SOLD OR GIVEN AWAY.