



# 14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885

## Livestock Committee Meeting

January 10, 2024, 07:00 PM – Boardroom

**Committee Members:** Stephanie Fontana – Board Member

**CEO:** Zeke Fraser

**CALL TO ORDER - 7:05 PM**

### Roll Call / Introductions

**Additions to Agenda – Entry fees for Market Animals? RV Camping fee rates. End weigh-in at 6:30 – med cert – two forms are needed one by 8/22 and one on 9/9**

**Review of Prior Meeting Minutes (November 8, 2023 – posted to the web)**

**Public Participation: No public in attendance.**

**Board Committee Member Reports – Stephanie Fontana – No report.**

### Reports:

**Co- Superintendents - Kyle Middleton & Kyle Plaskett – The fair theme was selected “Pioneer Days to Modern Ways”. A professional artist will be hired to create the fair poster. K2 – hope everyone had a great holiday season - looking forward to this year’s fair.**

**Livestock Operations –Kathryn Hill – Working on the entry guide.**

### Items to review

#### Species head reports:

**Swine –** Asked if we need to get a new judge every year - maybe up to two years. (Send out the list of which judges have been used for the few years.)

**Rabbits:** Looking for judge; will just have one judge for the show and showmanship.

**Awards:** Would like to include something about the awards in the rules. Especially that the exhibitors need to use our letterhead. Awards with embroidery costs are skyrocketing. Need to look at different kinds of awards. Survey the exhibitors. Stacey will research and shop around. We need sponsors– need to send out the letter in May. February would be best for large companies. Need what Foundation is sending out now.

**Carcass:** Scale premiums based on participation. Needs to be at least 5 to pay 3. Order buckles after weigh-in – as needed.

**Beef:** No report.

**Sheep/Goats:** Working on judges.

**Poultry:** Working on entry guide. Turkeys are tabled for another year. A volunteer will need to drive them to Modesto. No report of issues with avian virus.

**Natural Fed:** Jodi Carkner has resigned her coordinator position. We will talk to Diane Hamilton.

### 1. Entry Guide

**Item 5 – Fitting Contest/Best Dressed Animals on Sunday.** Suggested that the best dressed would be better received by the public. Change schedule to say goat/lamb contest. Maybe do the fitting contest on goat day. We can readdress next year.

**Items 9 and 10 – wristbands and camping ok.**



# 14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885

**Item 35 – Committee parking – need signage. Buyers Saturday only. Parking in designated areas only. Volunteer parking – Zeke is working on a plan that might include id tags.**

**Item 36 – Auction order – Cynthia will be sending out a questionnaire to the buyers.**

**Item 42 – Feeding times: 6 am to 8 am and 5 to 7 p.m. Red tag outside of those hours.**

**S5 – Carcass – Wristbands – included, \$350 and \$150 approved.**

**S16 – Underweight/Overweight – We had two underweight animals go home. Reduce the bottom weights so that underweight market animals may move to carcass contest.**

**Auction – kids under 9 for meat pens – kids can't be a 4-H uniform.**

**2 Livestock Break-In – will not receive any insurance money. We need to decide what kind of fundraiser we want to have. Need to do something in the spring. Chicken-Q sale for to-go dinners – would have to work with the foundation. Jeannie suggested small grants. Looking for \$6000 to \$10000. Zeke would like to have Food truck night – event maybe weekly, one week could be designated for Livestock fundraiser. Sub-committee of our group to work with the fair and foundation – do it in May. Need to get the word out**

**3 Entry Fees for Market Animals – change to \$5 for all animals. \$5 – for rabbits and poultry. \$10 meat pens.**

**4 RV Camping fee rates – tabling until February meeting**

**5 Weigh-in end time - Keep weigh-in end time at 7 p.m., but start the exhibitor meeting at 7 p.m. Swine – second weigh – take it out.**

**Remove groups from Dairy Cattle.**

**CEO Report – Zeke just returned from WFA annual convention. Everything worked out well - and he was able to make contacts for a nice line-up for this year. Organizational structural changes: in consultation with Legal, there will be single department heads instead of joint or shared department heads. Livestock is different – still thinking about titles for us. Need a two-tier system of authority – there's a first level of escalation (that cannot be volunteers). K2 will be department head, K1 will be a member of the staff – livestock superintendent. We have reorganized the Poultry Department, Pam will be the department head. The selected fair theme must be presented the board for approval.**

**ADJOURNMENT - 8:50 pm.**