



# 14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885

## Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, October 22, 2019, 1:30 PM Board Room

**Directors:** Don Dietrich – President, Tony Campos - Vice President, Bill Barton, Jody Belgard, Loretta Estrada, Lupe Flores, Stephanie Fontana, Maria Elena de la Garza, Michael Pruger.

**CEO:** David Kegebein

**Recording Secretary:** Mary Banister

## Mission Statement

The mission of the Santa Cruz County Fairgrounds is to provide a safe place for community events, educational opportunities and the annual Fair that showcases the talents and diversity of our community.

**Note:** Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.<sup>1</sup>

## CALL TO ORDER –President Don Dietrich

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

## ROLL CALL

## PLEDGE OF ALLEGIANCE

## PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendaized at a future meeting.

## DIRECTORS COMMENTS

## CONSENT CALENDER

1. Minutes of August 27, 2019 meeting
2. Contracts on Consent Agenda

## FINANCIAL

1. Cash Balance / Cash Flow / Credit Line / Bank Accounts
2. Reserve Addition for 2019
3. Review & Accept July 2019 Financials
4. Review & Accept August 2019 Financials
5. Review & Accept 2017 Financial Review

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Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: [www.santacruzcountyfair.com](http://www.santacruzcountyfair.com). Questions regarding agenda items should be directed to the Managers office at 831-724-5671.



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## OLD BUSINESS

## NEW BUSINESS

CDFA Contract – Financial Support 2020 - Authorize Agreement

## CORRESPONDENCE

CDFA Letter – Public Employees Retirement Fund

## CEO REPORT

Fair Admissions & Parking Comparison Report

Fair Concessions Revenue Comparison Report

Fair Entry Count Comparison Report

JLA Auction Recap Spreadsheet

Projects Update

Cannabis Shows Update

SB 5 Bond Funding – Round 2 – Deep Dive – Electrical Undergrounding Project

## REPORTS

1. Strategic Planning – Survey Results Review

2. SCC Fairgrounds Foundation Update

3. Rodgers House Update

4. Agricultural History Project Update

5. Junior Fair Board

## NEXT MEETINGS

Board Meeting - Dec 10<sup>th</sup>

Christmas Party – Dec 18th

## ADJOURNMENT

Date of Notice – October 11, 2019

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