

14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885



BOARD MEETING MINUTES

Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, February 26, 2019

The Board Room

Approved by: _____

Date: _____

CALL TO ORDER: 1:30 p.m. by President Don Dietrich

DIRECTORS PRESENT: Don Dietrich, President; Tony Campos, Vice President; Loretta Estrada, Director; Stephanie Fontana, Director; Jody Belgard, Director; Bill Barton, Director; MariaElena de la Garza, Director; Lupe Flores, Director; Michael Pruger, Director.

DIRECTORS ABSENT: none

DIRECTORS EXCUSED: none

GENERAL MANAGER (GM): Dave Kegebein

RECORDING SECRETARY: Mary Bannister

President Dietrich asked approval to move New Business Item – Ocean Speedway Contract Extension to top of the agenda. Board agreed by consensus.

NEW BUSINESS: Ocean Speedway Contract Extension

GM provided overview of the item under consideration and answered several questions. Jon Prentice thanked the Board and GM for the 14-year relationship/partnership and allowing operation of Ocean Speedway. Eric Zamost made public comments.

Director Pruger moved, Director Estrada seconded approval of the Ocean Speedway Contract Extension. Motion carried 9 - 0. Ayes - Directors Dietrich, Campos, Belgard, Estrada, Fontana, Barton, De La Garza, Flores and Pruger.

PUBLIC COMMENTS: none

DIRECTOR COMMENTS: Director Estrada announced the Crab Feed this Saturday and asked for Board members to volunteer to help serve.

Director Pruger asked that we close the meeting with a moment of silence for two fallen officers lost 8 years ago today, Officers Butler and Baker who served on the Santa Cruz Police Department.

Director Dietrich had three requests; he asked for 1.5-hour meetings, that the rules be followed, and an effort towards completion of a community outreach program. Director Estrada looks forward to completion of the Heritage Hall bathrooms.

CONSENT CALENDAR: Comments on the consent agenda were requested with none received. *Director Campos moved, Director Pruger seconded approval of the Consent Agenda. Motion carried 9 - 0. Ayes - Directors Dietrich, Campos, Belgard, Estrada, Fontana, Barton, De La Garza, Flores and Pruger*

FINANCIALS: Our current cash on hand is \$174,750. Additionally the reserve account is now \$100,000. October and November financials were presented for approval. December and January financials will be presented for consideration in March. *Director Belgard moved, Director Fontana seconded approval of the October and November Financials Motion carried 9 - 0. Ayes - Directors Dietrich, Campos, Belgard, Estrada, Fontana, Barton, De La Garza, Flores and Pruger*

2019 Budget – GM presented a summary of the 2019 budget. After discussion, *Director Flores moved, Director Jody seconded approval of the 2019 Budget. Motion carried 9 - 0. Ayes - Directors Dietrich, Campos, Belgard, Estrada, Fontana, Barton, De La Garza, Flores and Pruger*

OLD BUSINESS

Review of Western Fair Association experiences. Some board members attended the WFA conference in January. Directors shared what they'd learned and enjoyed at the conference, which was held in Reno.

Strategic Planning – President Dietrich and Director De La Garza shared strategic planning strategies and distributed background materials. A Steering Committee will be formed with the first task of developing a Request for Proposals for a consultant to guide the process. There was discussion and recommendations regarding composition of the Steering Committee. It was agreed by consensus to wait to consider a budget until the work scope is further developed.

NEW BUSINESS

DAA Mobil Equipment Ownership – Insurance. GM explained that AB2499 stipulated that equipment that had been administered by DGS be turned over to the individual fairgrounds. Through CFSA we have insurance for all of our equipment. Until we get rid of all of the DAA owned equipment (we still have 7 pieces) we have liability for accidents related to DAA equipment at any of the state-wide fair facilities.

CSFA Workmen's Comp Reporting Form – *Director Estrada moved, Director Belgard seconded approval of the CSFA Workmen's Comp Reporting Form. Motion carried 9 - 0. Ayes - Directors Dietrich, Campos, Belgard, Estrada, Fontana, Barton, De La Garza, Flores and Pruger*

CEO REPORT- GM provided a Project List in the packet. He reviewed the list with the Board and responded to questions. He reported that State has \$17 million to be distributed among the over 70 fairgrounds in the State which is to be dedicated to emergency response projects. The top two projects identified by the GM for emergency preparedness include the upgrade of electrical utilities and redoing the Harvest Building roof (which would be used as housing in an emergency).

Heritage Hall Annex/Restrooms – GM reported that sprinkler plan is underway and work should be underway this spring. **RV Park Expansion** – new PG&E representative is responsive and work moving along. **Service Gate sign area** is upgraded and functioning well. **Storm Water Reporting** – both outlets of

storm drain outlets into College Lake are damaged and engineers have been retained to provide design and estimates for the work that will be required.

Form 700's are due from all directors.

CORRESPONDENCE – none

REPORTS

1. Strategic Planning- see agenda item above.
2. Santa Cruz County Fairgrounds Foundation Update –Jeannie Kegebein reported that the Crab Feed is this Saturday – volunteers are needed. The event is sold out.
3. Rodgers House – Director Estrada reported they are going to have the house painted. Also the Tank House and Gazebo will be painted, thanks to the Ketts.
4. Ag History Project- John Kegebein reported that they are waiting on the grading permit for the Living History Farm. They've decided that they want not to just collect tractors but also document the history of the various ethnic communities in the Valley. He has sent letters out to members but still needs to identify leaders in the Chinese and Hispanic ag communities.

NEXT MEETING

Next Regular Board Meeting is March 26th, 2019 at 1:30 p.m. in the Board Room.

ADJOURNMENT: The meeting adjourned at 2:55 p.m.