



14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885

Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, December 10, 2019, 1:30 PM Board Room

Directors: Don Dietrich – President, Tony Campos - Vice President, Bill Barton, Jody Belgard, Loretta Estrada, Lupe Flores, Stephanie Fontana, Maria Elena de la Garza, Michael Pruger.

CEO: David Kegebein

Recording Secretary: Mary Banister

Mission Statement

The mission of the Santa Cruz County Fairgrounds is to provide a safe place for community events, educational opportunities and the annual Fair that showcases the talents and diversity of our community.

Note: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.¹

CALL TO ORDER –President Don Dietrich

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

ROLL CALL

PLEDGE OF ALLEGIANCE

PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

DIRECTORS COMMENTS

CONSENT CALENDER

1. Minutes of October 22, 2019 Board Meeting
2. Contracts on Consent Agenda

FINANCIAL

1. Cash Balance / Cash Flow / Credit Line / Bank Accounts
2. Review & Accept September 2019 Financials
3. Review & Accept October 2019 Financials
4. SB 84 – Payment Obligation
5. Reserve Addition for 2019
6. Review & Adopt 2020 Budget

Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: www.santacruzcountyfair.com. Questions regarding agenda items should be directed to the Managers office at 831-724-5671.



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OLD BUSINESS

NEW BUSINESS

2021 Facility Rental Rates

2020 Fair Time Fees for - Concessions–Vendors-Camping

2020 Fair Admission Prices

CORRESPONDENCE

CEO REPORT

Projects Update

Cannabis Shows Update

SB 5 - Bond Funding –Electrical Undergrounding Project Assessment

CDFA Guide to The Bagley – Keene Open Meeting Act

REPORTS

1. Strategic Planning –
2. SCC Fairgrounds Foundation Update
3. Rodgers House Update
4. Agricultural History Project Update
5. Junior Fair Board

CALENDAR

Christmas Party – Dec 18th

WFA – Reno – January 19 – 22nd, 2020

Proposed 2020 Board Meeting Schedule

Feb 25, Mar 24, April 28, May 26, June 23, July 28, Aug 25, Oct 27, Dec 8th

ADJOURNMENT

Date of Notice – November 29, 2019

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