

2020 Santa Cruz County Fairgrounds Operating Budget

	Actual 2012	Actual 2013	Actual 2014	Actual 2015	Actual 2016	5 Year Average	Budget 2017	Actual 2017	Budget 2018	Actual 2018	Budget 2019	Estimated 2019	Budget 2020
OPERATING REVENUES:													
Admissions to Grounds	376,481	409,291	446,820	503,600	512,353	449,709	510,000	537,167	575,000	585,697	640,000	566,829	620,000
Commercial Space	39,765	58,543	40,870	44,000	44,700	45,576	45,000	58,778	55,000	52,332	55,000	38,950	40,000
Concessions	233,499	227,140	213,564	255,800	313,794	248,759	260,000	260,446	260,000	292,209	300,000	278,585	300,000
Exhibits	14,490	17,991	3,660	9,700	4,173	10,003	5,000	5,008	5,000	8,695	5,000	4,389	5,000
Horse Show	23,660	19,630	25,514	29,200	31,999	26,001	32,000	31,286	30,000	3,485	5,000	8,487	5,000
Fair Attractions							25,000						
Interim Attractions													
Miscellaneous Fair	139,442	121,581	133,576	123,200	132,677	130,095	125,000	184,519	210,000	231,754	230,000	273,583	280,000
Miscellaneous Non-Fair Programs													
Interim Revenue	330,417	534,353	577,618	636,910	694,809	554,821	700,000	798,132	825,000	899,615	875,000	853,994	860,000
Prior Year Revenue Adjustments	12,201	15,350	3,225	7,300	791	7,773	1,000		0	-24,046	0	-815	
Other Operating Revenue	4,440	1,800	2,005	2,600	12,711	4,711	3,000	1,211	0	3,976	0	1,398	
Operating Revenues	1,174,395	1,405,679	1,446,852	1,612,310	1,748,007	1,477,449	1,706,000	1,876,547	1,960,000	2,053,717	0	2,110,000	2,025,400
State OperatingSubsidies		30,000	30,000	30,000	38,190	32,048	38,000	38,000	38,000	38,190	38,190	38,190	38,190
State Training Riembursement					2,419	2,419	2,400	2,400	2,400	1,148	2,400		2,400
Total Revenues	1,174,395	1,435,679	1,476,852	1,642,310	1,788,616	1,503,570	1,746,400	1,916,947	2,000,400	2,093,055	0	2,150,590	2,063,590
OPERATING EXPENDITURES:													
Administration	148,174	218,703	381,584	363,668	393,576	301,141	410,000	396,013	450,000	494,793	550,000	510,031	550,000
Maintenance & General Operations	418,408	670,818	506,187	537,600	717,654	570,133	600,000	872,669	850,000	880,088	850,000	841,127	850,000
Publicity	106,501	112,957	111,409	102,979	128,970	112,563	125,000	103,794	120,000	127,629	125,000	115,994	120,000
Attendance Operations	100,969	91,215	94,942	98,558	66,080	90,353	100,000	88,066	100,000	104,465	110,000	101,781	110,000
Miscellaneous Fair	15,211	68,678	69,408	41,113	45,004	47,883	45,000	52,737	50,000	46,909	45,000	64,153	60,000
Miscellaneous Non-Fair Programs	0	0	0	0	0		0	0	0				
Premiums	18,730	16,902	16,329	16,666	13,833	16,492	15,000	14,662	15,000	16,059	17,500	24,360	25,000
Exhibits	140,305	105,846	71,619	74,952	59,650	90,474	70,000	63,880	70,000	78,385	85,000	88,992	90,000
Horse Show	10,274	15,008	12,395	16,705	18,158	14,508	20,000	20,614	20,000	10,434	7,500	4,661	5,000
Fair Entertainment	111,969	124,206	111,207	135,281	146,331	125,799	140,000	137,433	150,000	144,983	180,000	172,291	175,000
Interim Expense	18,006	58,517	64,042	54,845	42,081	47,498	50,000	49,289	50,000	35,933	50,000	53,671	55,000
Equipment (Funded by Fair)	0	732	785	10,188	3,364	3,014	5,000	11,252	12,000	22,094	25,000	7,568	10,000
Prior Year Expense Adjustments	15,866	33,772	3,298	24,003	59,271	27,242	5,000	5,093	5,000	20,240	0	2,682	
Cash (over/under)	(66)	27	(93)	40	63	(6)	100	-23	0	-466	0	25	
Other Operating Expense	0	0	0		0		0	0	0		0		
TOTAL EXPENDITURES	1,104,347	1,517,381	1,443,112	1,476,598	1,694,035	1,447,095	1,585,100	1,815,479	1,892,000	1,981,546	0	2,045,000	1,987,336
PROFIT / (LOSS) BEFORE DEP	70,048	(81,702)	33,740	165,712	94,581	56,476	161,300	101,468	108,400	111,509	0	105,590	76,254