



# 14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885

## Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, October 23, 2018, 1:30 PM Board Room

**Directors:** Stephanie Fontana – President, Don Dietrich - Vice President, Bill Barton, Jody Belgard, Tony Campos, Loretta Estrada, Lupe Flores, Maria Elena de la Garza, Michael Pruger.

**CEO:** David Kegebein

### Mission Statement

The mission of the Santa Cruz County Fairgrounds is to provide a safe place for community events, educational opportunities and the annual Fair that showcases the talents and diversity of our community.

**Note:** Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.<sup>1</sup>

### CALL TO ORDER –President Stephanie Fontana

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

### ROLL CALL

### PLEDGE OF ALLEGIANCE

### PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

### DIRECTORS COMMENTS

### CONSENT CALENDER

1. Minutes of September 4, 2018 meeting
2. Contracts on October Consent Agenda

### FINANCIAL

1. Cash Balance / Cash Flow / Credit Line / Bank Accounts
2. Review & Accept August Financials
3. Review & Accept September Financials
4. Review & Accept 2016 Financial Review

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Date of Notice – October 12<sup>th</sup> 2018

Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: [www.santacruzcountyfair.com](http://www.santacruzcountyfair.com). Questions regarding agenda items should be directed to the Managers office at 831-724-5671.



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## CEO REPORT

### Operations & Projects Update

2019 Fair Theme – Roundup the Red, White & Blue  
Fire Pump Engine - Replacement Grant Status  
Water System – Tank Project  
Update on Storm Water Violations  
Fair Admissions Power Point & Cash Income Report  
Food & Beverage Comparison  
Entry Counts & Premiums Paid  
Western Fairs – Reno – Jan 20th -23<sup>rd</sup> 2019

## OLD BUSINESS

Promoting 2019 Cannabis Events  
April 5<sup>th</sup> to 7<sup>th</sup>  
July 26<sup>th</sup> – 28<sup>th</sup>  
October 25<sup>th</sup> – 27<sup>th</sup> - Halloweed

## NEW BUSINESS

Set 2019 Rental Rate Pricing  
Proposed 2019 Fair Admissions Pricing  
Set 2019 Fair Time Concession - Vendor – Camping Fees  
Approve CEO Delegation of Authority  
IAFE – Austin Texas – CA Travel Ban  
Submit Request for State Allocations – CDFA Contract 18-0188

## CORRESPONDENCE

## REPORTS

1. Strategic Planning
2. SCC Fairgrounds Foundation Update
3. Rodgers House Update
4. Agricultural History Project Update

## NEXT MEETINGS

December 11, 2018  
Set 2019 Board Meeting Schedule  
Feb 26<sup>th</sup>, Mar 26<sup>th</sup>, April 23<sup>rd</sup>, May 28<sup>th</sup>, June 25<sup>th</sup>, July 23<sup>rd</sup>, Aug 27<sup>th</sup>, Oct 22<sup>nd</sup>,  
Dec 10th

## ADJOURNMENT

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