

14th District Agricultural Association



SANTA CRUZ COUNTY FAIR

Established 1885

BOARD MEETING MINUTES

Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, February 27, 2018

The Board Room

Approved by: _____

Date: _____

CALL TO ORDER: 1:30 PM by President Stephanie Fontana

DIRECTORS PRESENT: Stephanie Fontana, President; Don Dietrich, Vice President; Loretta Estrada, Director; Jody Belgard, Director; Bill Barton, Director; Tony Campos, Director; Michael Pruger, Director; Lupe Flores, Director; MariaElena de la Garza, Director.

DIRECTORS ABSENT: none

DIRECTORS EXCUSED: n/a

GENERAL MANAGER (GM): Dave Kegebein

RECORDING SECRETARY: Mary Bannister

PUBLIC COMMENTS: none

DIRECTOR COMMENTS: none.

CONSENT CALENDAR: none

MANAGER'S COMMENTS: GM invited the Board to the memorial service for Lynne Grossi March 10, at 4:00 p.m. It will be a potluck. The Board agreed to make personal contributions toward a bench in Lynne's name. GM distributed Form 700's to each director to be returned by April 1st. GM summarized efforts to fill the very large shoes left with our devastating loss of Lynne. He and existing staff are filling in and a newly hired person is taking over the entry guide and fair entries.

REPORTS

1. Santa Cruz County Fairgrounds Foundation Update - Jeannie Kegebein, Executive Director of the Foundation reported that they will also buy a bench to honor Lynne. She reported that the Crab Feed preparation is well underway and that they sold out in the first 2 weeks. She thanked the devoted crew who has been working on preparation.

STRATEGIC PLANNING WORKSHOP

Jessica Wolf with “Meetings That Matter” held a discussion on approaches to strategic planning and the options for approaches and desired outcomes. She has a history of working with complicated processes involving multiple diverse stakeholders. She surveyed the attendees in the room as to their history, interests and inspirations about the Fairgrounds. She recorded input from each of the Directors and recorded highlights to be summarized in a follow-up report.

OLD BUSINESS – None

NEW BUSINESS – Need to reschedule next board meeting due to conflict with CDFA Livestock Symposium

CORRESPONDENCE – None.

NEXT MEETING

Next Regular Board Meeting is **April 3, 2018** at 1:30 in the Board Room. **PLEASE NOTE CHANGE IN BOARD DATE/TIME.**

ADJOURNMENT: The meeting adjourned at 4:40 pm.