

2017 SANTA CRUZ COUNTY FAIR
COMPARATIVE REVENUE REPORT
ON-SITE SALES - CASH & CREDIT

	ADMISSIONS		PARKING		BAR		ARENA		CUMULATIVE						
	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016					
WED. 9/13	\$62,533.00	\$68,737.00	\$50,715.00	\$12,980.00	\$16,678.85	\$14,677.50	\$19,659.00	\$19,883.00	\$13,866.00	\$0.00	\$8,925.00	\$8,515.00	\$95,152.00	\$105,298.85	\$87,773.50
		9.92%	-26.22%		28.69%	-12.00%	1.14%	1.14%	-30.28%	\$0.00	#DIV/0!	-4.59%		10.66%	-16.64%
THURS. 9/14	\$46,188.00	\$43,119.00	\$50,332.00	\$9,010.00	\$9,726.40	\$15,833.75	\$13,088.00	\$9,665.00	\$16,837.00	\$0.00	\$0.00	\$10,710.00	\$163,438.00	\$167,809.25	\$181,486.25
		-6.64%	16.73%		7.95%	62.79%	-26.15%	-26.15%	74.21%	\$0.00	#DIV/0!	#DIV/0!		2.67%	8.15%
FRI. 9/15	\$77,122.00	\$78,483.00	\$77,666.00	\$11,635.00	\$14,293.45	\$17,603.05	\$22,328.00	\$20,727.00	\$21,577.00	\$0.00	\$0.00	\$0.00	\$275,123.00	\$281,312.70	\$298,332.30
		1.76%	-1.04%		22.85%	23.15%	-9.60%	-9.60%	4.10%	\$0.00	#DIV/0!	#DIV/0!		2.25%	6.05%
SAT. 9/16	\$138,217.00	\$140,158.00	\$131,944.00	\$19,391.00	\$25,739.33	\$28,871.00	\$31,987.00	\$34,155.00	\$34,200.00	\$0.00	\$0.00	\$0.00	\$464,718.00	\$481,365.03	\$493,347.30
		1.40%	-5.86%		32.74%	12.17%	6.78%	6.78%	0.13%	\$0.00	#DIV/0!	#DIV/0!		3.58%	2.49%
SUN. 9/17	\$109,215.00	\$146,237.55	\$148,168.00	\$19,148.00	\$26,557.00	\$32,477.00	\$19,659.00	\$25,508.00	\$26,051.00	\$0.00	\$0.00	\$0.00	\$423,145.00	\$679,667.58	\$700,043.30
		33.90%	1.32%		38.69%	22.29%	29.75%	29.75%	2.13%	\$0.00	#DIV/0!	#DIV/0!		60.62%	3.00%
	\$433,275.00	\$476,734.55	\$458,825.00	\$72,144.00	\$92,995.03	\$124,139.80	\$107,321.00	\$109,938.00	\$112,531.00	\$0.00	\$6,925.00	\$19,225.00			
		10.03%	-3.76%		28.90%	33.49%	2.44%	2.44%	2.36%	\$0.00	#DIV/0!	#DIV/0!			

ADMITTED ONLINE 4/8, 333

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	ADMISSIONS		PARKING		BAR		ARENA		CUMULATIVE						
	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016					
WED. 9/13	\$62,533.00	\$68,737.00	\$50,715.00	\$12,960.00	\$16,678.85	\$14,677.50	\$19,659.00	\$19,883.00	\$13,866.00	\$0.00	\$9,925.00	\$9,515.00	\$95,152.00	\$105,298.85	\$87,773.50
		9.92%	-26.22%		28.69%	-12.00%	1.14%	1.14%	-30.28%	\$0.00	\$8,925.00	\$9,515.00	\$95,152.00	\$105,298.85	\$87,773.50
THURS. 9/14	\$46,188.00	\$43,119.00	\$50,332.00	\$9,010.00	\$9,726.40	\$15,833.75	\$13,088.00	\$9,665.00	\$16,837.00	\$0.00	\$0.00	\$10,710.00	\$163,438.00	\$167,809.25	\$181,486.25
		-6.64%	16.73%		7.95%	62.79%	-26.15%	74.21%	74.21%	\$0.00	\$0.00	\$10,710.00	\$163,438.00	\$167,809.25	\$181,486.25
FRI. 9/15	\$77,122.00	\$78,483.00	\$77,666.00	\$11,635.00	\$14,293.45	\$17,603.05	\$22,928.00	\$20,727.00	\$21,577.00	\$0.00	\$0.00	\$0.00	\$275,123.00	\$281,312.70	\$298,332.30
		1.76%	-1.04%		22.85%	23.15%	-9.60%	4.10%	4.10%	\$0.00	\$0.00	\$0.00	\$275,123.00	\$281,312.70	\$298,332.30
SAT. 9/16	\$138,217.00	\$140,158.00	\$131,944.00	\$19,391.00	\$25,739.33	\$28,871.00	\$31,987.00	\$34,155.00	\$34,200.00	\$0.00	\$0.00	\$0.00	\$464,718.00	\$481,365.03	\$493,347.30
		1.40%	-5.86%		32.74%	12.17%	6.78%	6.78%	0.13%	\$0.00	\$0.00	\$0.00	\$464,718.00	\$481,365.03	\$493,347.30
SUN. 9/17	\$109,215.00	\$146,237.55	\$148,168.00	\$19,148.00	\$26,557.00	\$32,477.00	\$19,659.00	\$25,508.00	\$26,051.00	\$0.00	\$0.00	\$0.00	\$423,145.00	\$679,667.58	\$700,043.30
		33.90%	1.32%		38.69%	22.29%	29.75%	29.75%	2.13%	\$0.00	\$0.00	\$0.00	\$423,145.00	\$679,667.58	\$700,043.30
	\$433,275.00	\$476,734.55	\$458,825.00	\$72,144.00	\$92,995.03	\$124,139.80	\$107,321.00	\$109,938.00	\$112,531.00	\$0.00	\$8,925.00	\$19,225.00	\$951,520.00	\$1,052,988.85	\$877,773.50
		10.03%	-3.76%		28.90%	33.49%	2.44%	2.44%	2.36%	\$0.00	\$8,925.00	\$19,225.00	\$951,520.00	\$1,052,988.85	\$877,773.50

ONSITE SALES - CASH & CREDIT

ADMITTED ONLINE 4/8, 333