



14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885

Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, October 24, 2017, 1:30 PM Board Room

Directors: Bill Barton, President; Stephanie Fontana, Vice President; Loretta Estrada, Jody Belgard, Don Dietrich, Tony Campos, Lupe Flores, Michael Pruger.

Manager: Dave Kegebein

Mission Statement

The mission of the Santa Cruz County Fairgrounds is to provide a safe place for community events, educational opportunities and the annual Fair that showcases the talents and diversity of our community.

Note: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.¹

I. CALL TO ORDER –President Bill Barton

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

II. ROLL CALL – Mary Bannister, Recording Secretary

III. PLEDGE OF ALLEGIANCE

IV. PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

V. DIRECTORS COMMENTS

VI. CONSENT CALENDER

1. Minutes of August 22, 2017 regular meeting
2. Contracts on Consent Agenda

VII. FINANCIAL

1. Cash Balance / Cash Flow / Credit Line
2. Review & Accept August & September Financials

Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: www.santacruzcountyfair.com. Questions regarding agenda items should be directed to the Managers office at 831-724-5671.



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VIII. MANAGER'S REPORT

1. Review 2017 Fair
2. Operations Update

IX. OLD BUSINESS

- 1.

X. NEW BUSINESS

- 1.

XI. CORRESPONDENCE - None

XII. REPORTS

1. Strategic Planning – update, Directors Dietrich & Campos
2. California Fairs Alliance Report
3. SCC Fairgrounds Foundation Update
4. Rodgers House Update
5. Agricultural History Project Update

XIII. NEXT MEETING

December 5, 2017 1:30 PM

December 20, 2017 - Holiday Party with Fairgrounds Foundation & Fair Staff

ADJOURNMENT

Date of Notice: October 13, 2017

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