

**Minutes of the Board of Director's Meeting
Agricultural History Project
February 7, 2017**

Call to Order: The regular meeting of the Board of Directors was called to order at 6:00 p.m. February 7, 2017, by President Lindsey Roberts in the Codiga Center & Museum at the Santa Cruz County Fair Grounds.

Roll Call: The following directors were present Chuck Allen, Hank Aranda, Donna Bradford, John Eiskamp, Donna Giubbini, Tim Lorenzen, Tom Rider, Lindsey Roberts, Ricardo Rocha, Les Roth, Shaz Roth, Barney Stephens, Tom Stickel, Laura Taay, and Phil Ybarra.

Excused: Stan Nielsen, Rich Otto, and Kayce Pavlovich.

Absent: Nic Keiderling

Others: John Kegebein (CEO), Lynne Grossi (Staff)

Guests: None.

Minutes: Reviewed January minutes. Motion to approve January minutes, was made by Barney Stephens, seconded by Shaz Roth and approved by the board.

Correspondence & communications: Thank you letter from PV Chamber for help with Chamber annual dinner event.

Public business: None.

Treasurer's Report: Reviewed the December financial report. The operating checking account balance as of December 31, 2016, was \$73,605.69. Motion to approve the financials was made by Tom Rider, seconded by John Eiskamp and approved by the board.

President's Report: President Roberts reported that there was a lot happening last month at AHP as outlined in CEO Kegebein's summary.

Director Comments: None.

Committee Reports:

Accessions and Restoration Committee: Director Stickel reported he was getting bids on Fageol tractor engine work. Restoration work on equipment trailer was finished. They milled boards for the railroad baggage cart. The Tindall Ranch display repainting project was completed. Picked up donated JD 40 tractor and started work on MF 135 tractor for auction.

Codiga Center & Museum: John Kegebein Pat Johns was down doing research work on the lettuce exhibit. Work on the new exhibit will begin on July 20th with exhibit opening planned for August 2nd Saturday event.

Executive Committee: Director Roberts reported the executive committee met and reviewed financials and a subcommittee it working on the Business Plan.

Marketing Committee: Director Roberts reported the committee met and that Kaleena will handle the social media. The committee agreed to scale back monthly print ads in the Sentinel & RP. Print ads for special events will be done.

Gift Shop: January Second Saturday sales were small but Life-long Learners tour group later in the month spent some time shopping.

Endowment Committee: Director Ybarra asked that the committee meet for a few minutes after the board meeting.

2nd Saturday: Lynne Grossi reported February Second Saturday will feature cookie decorating, chocolate facts and crafting valentine cards for family and friends. The January art show was well received and several visitors want to participate next year!

Living History Farm: Director Bradford reported the committee will meet on the 4th Thursday of the month at 9:30 AM. The committee is looking to do a raffle for a fund raiser. Prize ideas and time frame were discussed. Boundaries for the site are being negotiated with the fairgrounds manager.

Harvest Dinner: Committee will meet March 7th at 9:30 AM to begin planning the October 21st event.

Old Business: Lift update – installation of a phone and a belt are required, the parts have been ordered. Motion to approve Executive Committee recommendation to allocate \$5,000 to upgrade lift to functionality was made by Phil Ybarra, seconded by Tom Rider and approved by the board.

New Business: None.

CEO Report: CEO Kegebein suggested holding off on Carriage Building until the Living History Farm site is finalized.

Adjournment: Motion to adjourn was approved at 6:50 PM

Respectfully submitted:

Lynne Grossi
Recorder for the Board