

2017 Santa Cruz County Fairgrounds Operating Budget

OPERATING REVENUES:										
Actual	Actual	Actual	Actual	Actual	Estimate	5 Year	Proposed	Actual	Proposed	Proposed
2010	2012	2013	2014	2015	2015	Average	2016	2016	2017	2017
397,788	376,481	409,291	446,820	503,600	426,796	490,000	512,353	510,000	510,000	510,000
Admissions to Grounds	Commercial Space	39,075	58,543	40,870	44,451	45,000	44,700	45,000	45,000	45,000
219,628	233,499	227,140	213,564	255,800	229,926	258,000	313,794	260,000	260,000	260,000
Exhibits	Concessions	18,055	3,660	9,700	12,779	10,000	4,173	5,000	5,000	5,000
Horse Show		11,575	23,660	29,200	21,916	30,000	31,999	32,000	32,000	32,000
Fair Attractions						20,000		25,000		25,000
Interim Attractions										
Miscellaneous Fair		96,110	139,442	123,200	122,782	125,000	132,677	125,000	125,000	125,000
Miscellaneous Non-Fair Programs										
Interim Revenue		182,310	330,417	577,618	636,910	620,000	694,809	700,000	700,000	700,000
Prior Year Revenue Adjustments		(11,888)	12,201	15,350	3,225	7,300	791	1,000	1,000	1,000
Other Operating Revenue		7,310	4,440	1,800	2,005	3,631	12,711	3,000	3,000	3,000
Operating Revenues		959,963	1,174,395	1,405,679	1,446,852	1,319,840	1,748,007	1,706,000	1,706,000	1,706,000
State Operating Subsidies				30,000	30,000		38,000	38,000	38,000	38,000
State Training Reimbursement							2,419	2,400	2,400	2,400
Total Revenues							1,788,616	1,746,400	1,746,400	1,746,400
OPERATING EXPENDITURES:										
Administration	309,720	148,174	218,703	381,584	363,668	284,370	393,576	410,000	410,000	410,000
Maintenance & General Operations	588,827	418,408	670,818	506,187	537,600	544,368	717,654	600,000	600,000	600,000
Publicity	110,460	106,501	112,957	111,409	102,979	108,861	110,000	125,000	125,000	125,000
Attendance Operations	141,740	100,969	91,215	94,942	98,558	105,485	66,080	100,000	100,000	100,000
Miscellaneous Fair	23,560	15,211	68,678	69,408	41,113	43,594	45,004	45,000	45,000	45,000
Miscellaneous Non-Fair Programs	0	0	0	0	0	0	0	0	0	0
Premiums	23,927	18,730	16,902	16,329	16,666	18,511	13,833	15,000	15,000	15,000
Exhibits	153,395	140,305	105,846	71,619	74,952	109,223	59,650	70,000	70,000	70,000
Horse Show	8,010	10,274	15,008	12,395	16,705	12,478	18,000	20,000	20,000	20,000
Fair Entertainment	109,916	111,969	124,206	111,207	135,281	118,516	146,331	140,000	140,000	140,000
Interim Expense	0	18,006	58,517	64,042	54,845	39,082	58,000	50,000	50,000	50,000
Equipment (Funded by Fair)	4,421	0	732	785	3,225	3,225	42,081	50,000	50,000	50,000
Prior Year Expense Adjustments	(20,171)	15,866	33,772	3,298	11,354	5,000	59,271	5,000	5,000	5,000
Cash (over/under)	612	(66)	27	(93)	40	104	63	100	100	100
Other Operating Expense	0	0	0	0	0	0	0	0	0	0
TOTAL EXPENDITURES	1,454,417	1,104,347	1,517,381	1,443,112	1,476,598	1,399,171	1,694,035	1,585,100	1,585,100	1,585,100
PROFIT / (LOSS) BEFORE DEP	(494,454)	70,048	(81,702)	33,740	165,712	(79,331)	175,800	94,581	161,300	161,300