

# 14<sup>th</sup> District Agricultural Association

## SANTA CRUZ COUNTY FAIR

Established 1885



### BOARD MEETING MINUTES

#### Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, May 23, 2017

The Board Room

Approved by: \_\_\_\_\_

Date: \_\_\_\_\_

**CALL TO ORDER: 1:30 PM by President Barton**

**DIRECTORS PRESENT, Bill Barton, President; Stephanie Fontana, Vice President; Jody Belgard, Director; Don Dietrich, Director Lupe Flores; Tony Campos, Director (1:45 pm).**

**DIRECTORS ABSENT:**

**DIRECTORS EXCUSED: Director Estrada, Director Pruger**

**GENERAL MANAGER (GM): Dave Kegebein**

**ADMINISTRATION/OPS. – Lynne Grossi**

**PUBLIC COMMENTS: none**

**DIRECTOR COMMENTS: Director Dietrich attended County Parks Strategic Planning meetings and was very impressed with how the meetings were conducted. Five meetings were held around the County and the meeting was very open and inclusive – Director Dietrich attended four of the meetings. He'd like us to meet with the facilitator they used. Also, he has been meeting with County Supervisors and is trying to get them more involved, including sending them our various notices of events and meetings.**

**CONSENT CALENDAR: The Consent Calendar was presented. GM asked that the April minutes be pulled and brought back for approval in June. Director Dietrich moved, Director Fontana seconded approval of the Consent Agenda (minus the April minutes). Motion carried 5-0, Ayes - Directors Barton, Fontana, Belgard, Dietrich, and Flores.**

**FINANCIALS**

**GM noted that the cash balance on hand is about \$130,000 similar to last month. GM reviewed the Statement of Net Position report and STOP (Statement of Operations) report.**

**Director Dietrich moved, Director Belgard seconded approval of the Financial Reports. Motion carried 6-0, Ayes - Directors Barton, Fontana, Belgard, Dietrich, Campos, and Flores.**

**MANAGER'S REPORT – GM provided an update on site work being done and the status of the two creek crossings in the Horse Show area. Permits are underway with the State and the projects are moving forward. A cross connection survey for the water system will cost approximately \$10,000.**

**OLD BUSINESS - none**

**NEW BUSINESS – none**

#### **REPORTS**

- 1. Policy Review meeting – update. President Barton gave an update on progress being made by Policy Review Committee. They hope to have work wrapped up in six to eight weeks. Next meeting is June 5 at 10:00 AM.**
- 2. State Property Funding – GM provided update on this standing item. Staff is tracking State Property Funding efforts and will keep the Board apprised of any developments.**
- 3. Santa Cruz County Fairgrounds Foundation News Update. Steve Tedesco provided an update on the Heritage Hog Program which provides a \$2,000 scholarship. Their newsletter comes out the first of the month and he will add the names of the Board of Supervisors and key staff. They are looking for grants and have a grant writer retained. Having the audit will be helpful as that is a requirement of grantors. GM provided some background as to how the Foundation has developed and expanded over the past few years, and is really achieving momentum, with grants being the biggest opportunity for additional funding. He has been working with AT&T attempting to get utilities undergrounded behind Heritage Hall so that the new restrooms/kitchen work can be completed. He presented the 2017 Foundation Funding Request listing key projects for the near future. Work is ongoing on the two drainage crossings near the Horse Show area.**

4. **Rodgers House News Update** – Director Belgard reported that the minutes from the last meeting are included in the packet, and their next meeting is tomorrow.
5. **Ag History Project News Update** – Lynne reported that we had between 1,100 and 1,200 attendees at The Day on the Farm, May 13. It was a wonderful event and the feedback was great. June 10 is the next Second Saturday. The AHP parade entry won first place at the Artichoke Festival. The lettuce exhibit opening will be in August at the end of Second Saturday. The Living History Farm fundraiser kicked-off in May with a raffle drawing for a chain saw, 4 Disneyland Park-Hopper Passes and other prizes. Tickets will be available at the office, at Second Saturday events and from members of the committee.

**CORRESPONDENCE** – none.

**Next Agenda Items Requested** – Director Dietrich discussed his interest in having the Board review and update the Strategic Plan. He also proposed having Jessica Wolf, who facilitated County Parks meetings, come to the July meeting to discuss how that process was conducted.

**Next Meetings** – GM suggests we skip either the June or July board meeting as there is little business pending right now. After discussion, it was agreed that meetings would continue monthly, Director Fontana supported getting a facilitator involved in Strategic Planning, and suggested this be brought back to the July meeting on which there was consensus. Director Flores supported bringing some of the many community groups and the retired community in to help. Getting the word out about the availability of the facility and the need for volunteer support is important.

**Next Regular Board Meeting** is June 27, 2017 at 1:30 in the Board Room

**ADJOURNMENT:** The meeting adjourned at 3:08 pm.