

14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885



BOARD MEETING MINUTES

Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, April 25, 2017

The Board Room

Approved by: _____

Date: _____

CALL TO ORDER: 1:30 PM by Vice President Fontana

DIRECTORS PRESENT, Stephanie Fontana, Vice President; Loretta Estrada, Director; Jody Belgard, Director; Don Dietrich, Director; Tony Campos, Director; Lupe Flores, Director; Michael Pruger, Director.

DIRECTORS ABSENT:

DIRECTORS EXCUSED: President Barton

GENERAL MANAGER (GM): Dave Kegebein

ADMINISTRATION/OPS. – Lynne Grossi

PUBLIC COMMENTS: none

DIRECTOR COMMENTS: VP Fontana welcomed the new directors. Director Pruger provided a summary of his work with the Sheriff's office in Santa Cruz County as well as his other activities. Director Flores also provided a summary of her professional career and volunteer activities. GM introduced Lynne Grossi, Mary Bannister, and Richard Travis. Director Dietrich summarized the CDFA webinar that he attended. They provide legal assistance cost-free, and are hosting a Livestock Symposium September 21-23 at Fresno Fairgrounds; training funds can be used for software upgrades. He thanked GM for the staff training that he's been overseeing. Director Campos was thankful that agenda packet is being mailed.

CONSENT CALENDAR: The Consent Calendar was presented. Director Dietrich asked that the Contract Commitments be pulled. Director Dietrich moved, Director Estrada seconded approval of the March 28, 2017 Meeting Minutes. Motion carried 7-0, Ayes – Directors Fontana, Estrada, Belgard, Dietrich, Campos, Flores, and Pruger.

Director Dietrich asked for clarification on some horse show contracts. Director Dietrich moved, Director Belgard seconded approval of Contract Commitments. Motion carried 7-0, Ayes – Directors Fontana, Estrada, Belgard, Dietrich, Campos, Flores, and Pruger.

FINANCIALS

GM noted that the cash balance on hand is \$127,818 as of the end of April (about \$50,000 more than last year). GM reviewed the Statement of Net Position report for March.

Dietrich moved, Director Belgard seconded approval of the Financial Reports for January through March. Motion carried 7-0, Ayes – Directors Fontana, Estrada, Belgard, Dietrich, Campos, Flores, and Pruger.

GM reviewed the 2015 Audit by McGilloway, Ray, Brown & Kaufman which was presented in the agenda packet. GM reviewed the audit letter and three “deficiencies” identified by the auditors. Director Dietrich asked if there could be video monitoring of the attendants taking cash at the entrances. GM noted that GASB 68 now requires reporting of pension liabilities and that this task was challenging for the auditors. After discussion, Director Belgard moved and Director Estrada seconded acceptance of the 2015 Audit. Motion carried 7-0, Ayes – Directors Fontana, Estrada, Belgard, Dietrich, Campos, Flores, and Pruger.

MANAGER’S REPORT

GM discussed the CDFA taking lead on legal issues for the DAA’s prior to assignment to AG office. Last week was opening night for Auto Races – big emphasis put on trash management and respect for the grounds. The trash handling was much improved. The Clover Deli group for 4-H has renewed enthusiasm and is working on creative ideas for this year’s Fair. The 2017 Livestock Entry Guide introduction was passed out and we will partner with Monterey County on mandatory Exhibitor Training – later likely to add Santa Clara and San Benito Counties.

Public Comment – Eric Zamost recommended that GM track those who don’t attend the training the first year.

GM discussed storm water management challenges with considerable progress already achieved, but more to be done. Storm water permit fee is \$3,300 and potable water use fee is \$1,100. Potable water testing will cost over \$10,000/year. Lead was detected from old fixtures in water system in the office and Harvest building. Signage will be posted advising against drinking water from those sources.

Director Campos noted that in a meeting with Susan Mauriello, CAO of Santa Cruz County, he learned that there will be \$500,000 in grants available for sport field enhancement or construction in South County.

GM asked for a continuation of his report, to include a short Powerpoint presentation at the end of the meeting.

OLD BUSINESS - none

NEW BUSINESS – Review & Approve Security Contract with First Alam. GM noted that there was an existing security company on contract when he started 5 years ago. After a solicitation for bids First Alam Security & Patrol was selected. After discussion, Director Dietrich moved approval of the contract with First Alam Security with amendments, that included update of Fair Manager and Office Manager staff, and correction to Box 19 of the Agreement Summary, with final approval of the contract at the next meeting. Friendly amendment from Director Dietrich that contract with First Alam with amendments and corrections to be finalized and approved by Board President when updated. Seconded by Director Campos. Motion carried 7-0, Ayes – Directors Fontana, Estrada, Belgard, Dietrich, Campos, Flores, and Pruger.

REPORTS

1. **State Property Funding –Senator Bill Monning and aid were hosted by Director Dietrich on a tour of the facility. He was in favor of one-time payments for upgrades and appreciative of seeing the facility so that they are more aware of the needs. Attempts have been made to coordinate with Assembly Member Ana Caballero.**
2. **Santa Cruz County Fairgrounds Foundation News Update. Jeannie Kegebein welcomed Directors Flores and Pruger. She reported that the Crab Feed profit was \$54,700 in 2016 and \$53,600 in 2015. Holiday Fair netted \$41,000 in 2016, and \$30,000 in 2015. \$12,000 in Crab Feed revenues will be used to purchase benches for the grounds. Still reviewing the feasibility of a Bingo concession at the facility. Steve Tedesco is heading up the Youth Leadership effort. Grant application is being prepared for potable water storage tanks. The City of Watsonville is budgeting \$50,000 to assist with this project. They are coordinating so that requests for donations for Livestock are not duplicated.**
3. **Rodgers House News Update – Director Estrada reported that they will meet tomorrow.**

4. **Ag History Project News Update** – Lynne reported that we had over 400 show up for Easter on the Farm. The Day on the Farm is on May 13 in partnership with 4-H, from 10 a.m. - 3 p.m. The lettuce exhibit opening will be in August at the end of Second Saturday. The Living History Farm fundraiser will kick-off in May with a raffle drawing for a chain saw, 4 one day park-hopper passes to Disneyland, and other great prizes.

CORRESPONDENCE – none.

Next Agenda Items Requested – Director Dietrich requested a Board discussion about staff incentives at a future meeting.

Continuation of Manager’s Report. GM presented a short Fair Update presentation,

Next Meetings

Next Regular Board Meeting Schedule is May 23, 2017 at 1:30 in the Board Room

ADJOURNMENT: The meeting adjourned at 3:48 pm.