

14th District Agricultural Association

ALCOHOL

POLICY

Sales & Service

The 14th DAA contracts with the Santa Cruz County Fairgrounds Foundation to provide alcohol service for the annual Fair and all Fairgrounds Events. **(delete) Except the auto racing facility on race nights.**

The foundation shall have policies and procedures in place to insure efficient and legal quality customer service is available at all times. These required policies and procedures shall be updated annually to insure they meet current laws. The Foundation shall be responsible to insure all permitting, tax and other legal requirements are met at all times. The Fairgrounds CEO shall annually review the Foundations alcohol policies and operations with the Foundation Board's Executive Committee.

Fairgrounds sales staff will explain the sales pricing & policies to rental event customers. Staff is responsible to sell the alcoholic beverages and deliver the proceeds to the Foundation administrative staff.

Serving sizes and containers must be approved by the fairgrounds CEO.

Servers

All servers will be trained in alcohol awareness and will be required to follow Fairgrounds & Foundation policies and procedures.

All servers must sign an agreement that they are over twenty one (21) years of age and they will not allow person(s) under the age of twenty-one (21) years to consume alcoholic beverages.

ID's must be checked and consumers must be wrist banded **(add) when necessary as determined by fairgrounds management.** No one under the age of 21 (twenty-one) years shall sell tokens and/or tickets for alcoholic beverages, put on wristbands or check identification.

Consumption of alcoholic beverages while serving alcohol is strictly prohibited.

Person(s) serving alcoholic beverages shall present themselves in a professional manner at all times.

All servers and employees are to notify either their supervisor or security personnel when they observe someone who is impaired by alcohol consumption or obviously intoxicated.

Consumers

All patrons must show legally acceptable identification that is: a) issued by a governmental agency (federal, state, county or city); b) contains the name, date of birth to verify age of Twenty one (21) years or more, physical description, and photograph of the individual.

If anyone shows a false identification, or an identification that has been altered, borrowed, stolen, counterfeited or forged, security and or law enforcement officers will be immediately contacted.

No person(s) will be allowed to bring any alcoholic beverages onto the fairgrounds.

Sales will be limited to two (2) cups per person and will reduce to one (1) cup at the discretion of fairgrounds management.

Persons who are either impaired or obviously intoxicated will not be served. Person(s) determined to be intoxicated may be asked to leave the fairgrounds property and offered a safe ride home. Person(s) asked to leave will not receive any event refund.

Patrons are subject to search for alcohol and weapons. This search may take place at any time by security personnel or a Santa Cruz Sheriffs Officer on duty. Alcohol and Weapons signage will be posted at all entrances to the fairgrounds.

Person(s) in possession of unlawful items (i.e. weapons, controlled drugs, false identifications) will have the items confiscated by law enforcement officers.

Underage drinkers or those passing alcohol to underage patrons will be informed of the Fairgrounds policy and will be forced to leave the Fairgrounds.

All alcohol sales inside buildings will cease one (1) hour prior to close of the event. Alcohol sales on grounds will cease one (1) hour prior to closing of the event. Fairgrounds management has the right to adjust closing times.

All alcohol sales are restricted to the immediate alcohol concession area and may not be sold outside this area, including "hawking" of beverages in stands.