

# 14<sup>th</sup> District Agricultural Association



## SANTA CRUZ COUNTY FAIR

Established 1885

### BOARD MEETING MINUTES

#### Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, July 25, 2017

The Board Room

Approved by: \_\_\_\_\_

Date: \_\_\_\_\_

**CALL TO ORDER:** 1:30 PM by Vice President Fontana

**DIRECTORS PRESENT:** Stephanie Fontana, Vice President; Don Dietrich, Director; Loretta Estrada, Director; Lupe Flores, Director; Tony Campos, Director.

**DIRECTORS ABSENT:**

**DIRECTORS EXCUSED:** President Barton, Director Pruger.

**GENERAL MANAGER (GM):** Dave Kegebein

**ADMINISTRATION/OPS.** – Lynne Grossi

**PUBLIC COMMENTS:** none

**DIRECTOR COMMENTS:** Director Belgard apologized for missing last month's meeting. Director Dietrich reported 49 days until the Fair – come out and get involved!!

**CONSENT CALENDAR:** The Consent Calendar was presented with June 27<sup>th</sup> minutes and Contracts. *Director Dietrich moved, Director Belgard seconded approval of the Consent Agenda. Motion carried 6-0, Ayes - Directors Fontana, Estrada, Belgard, Dietrich, Campos, and Flores.*

#### FINANCIALS

GM noted that the cash balance on hand is \$101,409 and that summer revenues have been pretty steady. *Director Dietrich moved, Director Campos seconded approval of the Financial Reports. Motion carried 6-0, Ayes - Directors Fontana, Estrada, Belgard, Dietrich, Campos, and Flores.*

**MANAGER'S REPORT** – GM reported that the parking lot striping and ADA access work is complete. Research is being done on upgrade of internet service at the facility – appears now that the cost may be \$1,000/month vs. current \$64/month fee. AT&T and Charter utility undergrounding is complete and the poles have been removed. The Poultry Barn is being insulated and fans installed. Tony Valencia concert was an overall success. The Santa Cruz Fair Foundation has provided \$23,000 in share for upgrades. Foundation projects include shop and lighting upgrades; seal coating and paving later in the year. Clover Deli improvements are also underway.

**OLD BUSINESS** – Review and Approve Policy Committee recommendations. After discussion *Director Dietrich moved, Director Campos seconded approval of the Policy Committee Recommendations. Motion carried 6-0, Ayes - Directors Fontana, Estrada, Belgard, Dietrich, Campos, and Flores.*

**NEW BUSINESS** – None.

## REPORTS

1. Strategic Planning – update. Directors Dietrich and Campos met with Supervisor Caput about partnering up on a sports field. \$480,000 has been ear tagged by the County for a South County facility.
2. State Property Funding – State has funding available – project-oriented focus for projects that don't require ongoing funding. It was noted that the RV Park is generating twice the revenue as the car racing facility as an example of a project that has been successful.
3. Santa Cruz County Fairgrounds Foundation News Update. Kevin Larkin introduced Arielle Spotswood who will be raising the Heritage Hog. She is from Aptos 4-H and plans on a career as a veterinarian. Ron Haedicke is now a board member. They received \$50,000 from the City of Watsonville if we get a matching grant for water storage tanks. Next year the Board plans to work on a new Strategic Plan and to conduct alcohol training prior to the Fair.
4. Rodgers House News Update – Director Estrada reported that the minutes from the last meeting are included in the packet, and their next meeting is tomorrow. A lot of landscaping work is being completed.
5. Ag History Project News Update – Second Saturday event is on August 12 and everyone is invited. Architects were interviewed for the Living History Farm conceptual plan and a plan may be ready for review by next month. Director Dietrich **loved** the 3 Little Pigs!!

**CORRESPONDENCE** – none.

**FACILITIES TOUR** – GM offered the Board on Phase 2 Walking tour of the facilities – no interest.

Next Regular Board Meetings are:

August 22, 2017, 1:30 PM

September – no meeting

October 24, 2017, 1:30 PM

December 5, 2017, 1:30 PM

December 20, 2017, Holiday Party with Fairgrounds Foundation and Fair Staff

**ADJOURNMENT:** The meeting adjourned at 2:46 pm.