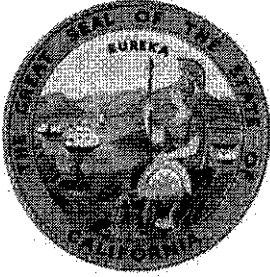


14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885



BOARD MEETING MINUTES

Board of Directors' Meeting
2601 East Lake Avenue, Watsonville, CA
Tuesday, August 26, 2014
The Board Room

Approved by: _____

Date: _____

CALL TO ORDER: 1:30 PM by President Estrada

DIRECTORS PRESENT: Loretta Estrada, President, Bruce Oneto, Stephanie Fontana, Eric Hammer, and Tony Campos

DIRECTORS EXCUSED: Belgard, Yamamoto, Barton

DIRECTORS ABSENT: Dietrich

GENERAL MANAGER (GM): Dave Kegebein

DIRECTOR COMMENTS: President Estrada expressed gratitude to Jim Marshall with Suncrest Nurseries for the donation of flower and plants for the Rodgers House patio area. She also distributed posters for the Diaper Derby and other Fair week events. Director Oneto reminded everyone of the BBQ and free ice cream for seniors on Tuesday of Fair week, which is Seniors Day.

PUBLIC COMMENTS: Jonathan Barr offered tickets for the Opening Night Gala.

STAFF COMMENTS: Lynne announced that the 2014 Fair Entry Book is done and online.

CONSENT AGENDA: Minutes for the July 24 Board Meeting and August 5 Special Board meeting were pulled from the Consent Agenda and will be considered at the next regular Board meeting. The remaining items considered on the Consent Calendar were the Contracts list and the July 2014 Financials. *Director Fontana moved, Director Campos seconded approval of the Contracts List and July 2014 Financials. Motions carried, 5-0.*

MANAGERS REPORT: GM noted that cash on hand is low, as is typical just before the Fair. He has not tapped the line of credit but will likely need to in order to have the \$30,000 in change needed for the Fair. GM summarized Fair preparation activities, and the Heritage Hog funding effort. He noted that the Western Fairs has a bill on the Governor's desk that will eliminate a lot of the reporting requirements. It also transfers ownership of motorized equipment to the Fair Board. There is no added funding in the bill.

OLD BUSINESS

1. Review and Approve contract with Power Broadcasting for radio antenna location near West Ticket Gate. *Director Campos moved, Director Hammer seconded approval of contract with Power Broadcasting. Motion carried, 5-0.*

NEW BUSINESS

1. Review and Approve contract with Santa Cruz County Sherriff's Office for Fairtime security assistance
Director Campos moved, Director Hammer seconded approval of contract with Santa Cruz County Sherriff's Office. Motion carried, 5-0.

REPORTS

1. Rodgers House News Update – President Estrada noted that the report is in the agenda packet.
2. Heritage Foundation. – Jeannie Kegebein reported that the Heritage Hog effort has raised \$16,000
3. Ag History Project – John Kegebein said the team is gearing up full steam for the Fair

DIRECTOR COMMENTS

Director Oneto reminded the Board and Public that the Opening Ceremony and Presentation of Colors will be at 11:45 at the Main Gate on September 9.

Next Meetings

1. Regular Board Meeting Tuesday, October 28, 2014, 1:30 pm in the Board Room (September meeting cancelled)

ADJOURNMENT: The meeting adjourned at 3:04 pm.