

**The Santa Cruz County Fair
HERITAGE FOUNDATION
Board of Directors Meeting Minutes
Wednesday, March 19, 2014 3:00pm
Santa Cruz County Fair Board Room**

- A. Call to Order at 3:10pm by President Jeff Nielsen
- B. Roll Call -
Directors Present: Jeff Nielsen, Laurie Jensen, Jeannie Kegebein, Ken McCrary, Renee Mello, Sue King, Julie Oliver, Michele Bassi, Dawn White, Richard Travis
Directors Absent: Justin White, Chuck Allen, Katie Mahan, Ken McCrary, Bill Barton, Rita Scurich
Additionally Present: David Kegebein, Manager; Mary Travis
- C. Correspondence – None
- D. Minutes of February 19, 2014 - Motion and corrections made by Dawn White; minutes were adopted with corrections
- E. Treasurer's Report - Motion made by Jeannie Kegebein to accept February 28 balance sheet and March 19 statement of cash. Motion passed.
- F. Fair Manager's Report (Dave Kegebein) –
 - 1. Joint Fairs Allocations and Classifications Committee is again active. Discussion of entertaining grant requests for buildings and infrastructure needs on fairgrounds. Operations allocations will probably not be offered.
 - 2. Water pump has had a 5" liner put in it which produces 1/5 the amount of water as the 10" well produced (from 500 gallons/minute to 80 gallons/minute). The Fairgrounds now needs storage units for water.
- G. Public Comment for Items NOT on the Agenda: None
- H. Committee Reports:
 - 1. Executive Committee (Jeff Nielsen)
 - a. Motion made by Jeannie Kegebein to approve proposed 2014 Heritage Foundation Budget. Motion accepted.
 - b. Motion made by Dawn White to approve 2014 funding request for Fairgrounds projects. Motion accepted.
 - c. Motion made by Renee Mello to establish Heritage Hog as an official Heritage Foundation fundraiser. Motion accepted. This year's Heritage Hog proceeds will be used on the new water system for the fairgrounds. Jeff Nielsen and Richard Travis will join the Heritage Hog Committee chaired by Loretta Estrada.
 - 2. Alcohol Committee (Richard Travis)
 - a. Crab Feed net proceeds \$2,045
 - 3. Strategic Planning Committee (Jeannie Kegebein)

- I. History of Heritage Foundation and SWOT (Strength, Weaknesses, Opportunities and Threats) Analysis developed by the Committee were presented and feedback requested
- J. Unfinished Business – None
- K. New Business – none
- L. Next Meeting April 16, 2014
- M. Adjournment at 4:30pm