

**Minutes of the Board of Director's Meeting
Agricultural History Project
February 4, 2014**

Call to Order: The regular meeting of the Board of Directors was called to order at 7:00 p.m. February 4, 2014 by President Jennifer Lemon in the boardroom of the Codiga Center & Museum at the Santa Cruz County Fair Grounds.

Roll Call: The following directors were present Chuck Allen, John Eiskamp, George Erickson, Frank Estrada, Sharon Feuerborn, Dennis Howell, Rosemarie Imazio, Nic Keiderling, Jennifer Lemon, Shaz Lint, Nigel Mallinson, Stan Nielsen, Tom Rider, Les Roth, and Phil Ybarra.

Excused: None,

Absent: Allan Molho and Jim Scurich

Others: John Kegebein (CEO), John Radin (CFO), Lynne Grossi (Staff)

Guests: Sheila Prader and Jeannie Kegebein.

Minutes: Minutes of the December meeting were reviewed; motion to approve the December 3, 2013 minutes was made by Phil Ybarra, seconded by John Eiskamp and approved by the board.

Correspondence & communications: CEO shared resignation letter from President Fred Chamberlain; congratulation letter from Holiday Lights Parade with certificate and trophy for 2nd place; Agri-Culture article on \$25,000 endowment from Dottie Tyler's daughter for equipment maintenance; e-mail from Hyde family regarding antique hose cart.

Public business: None.

Treasurer's Report: John Radin reviewed the December financial report. The operating account balance as of December 31, 2013, is \$67,580.59. Motion to approve the December 2013 financials was made by Nic Keiderling, seconded by Rosemarie Imazio and approved by the board.

President's Report: President Lemon thanked the board for the opportunity to serve but noted her knitting projects will take longer now! Her goals are to lead a working executive committee and to develop skills for assisting with the production of great flyers promoting AHP events.

Committee Reports:

Accessions and Restoration: Nigel Mallinson reported Clara Malatesta has donated a TD6 and Farmall Cub tractor to AHP. Both run!

Codiga Center & Museum: CEO reported the cow now greets visitors as they enter the museum and the owl has been placed above the completed theater door. The berry exhibit research has been given to the exhibit builder and a design will be prepared.

Archives: Sheila Prader reported she had met with Pat Johns when she visited in January. She is working on some digitizing for her. She is looking forward to the presentation by Mike Wallace on Saturday, regarding his book on the Borina family.

Endowment Committee: Phil Ybarra reported the committee will meet in February and several members will be attending a seminar presented by the Community Foundation.

Gift Shop: Jennifer Lemon reported the gift shop made \$1800 at the Holiday Craft Fair. January was a quiet month.

Nominating Committee: George Erickson reviewed the recommendations from the committee – directors would be limited to a 6 year term, 1 year terms for officers, and that each director serves on a committee.

Membership Committee: Dennis Howell led a discussion on current membership program, which is not working well. What does AHP want to see it do? Suggestions included encouraging automatic

renewal using credit card; survey members as to why they don't renew and letting people know where help is needed.

Harvest Dinner: Charlotte Hackmack has agreed to coordinate the 2014 dinner. MBC will cater again and the date is November 1, 2014. The committee will meet soon to discuss further plans.

Day on the Farm: It will be part of the 2nd Saturday on the Farm program this year. Planning is getting started.

Old Business:

Marketing Committee recommendations - motion to approve re-establishing the marketing committee to meet quarterly, establish a 2nd Saturday Committee and to change the hours of operation was made by Stan Nielsen, seconded by Tom Rider and approved by the board.

New Business:

Motion to approve the 2014 Sponsorship package was made by Chuck Allen, seconded by Sharon Feuerborn and approved by the board.

Motion to approve the selection of Steve Henderson to perform the 2013 financial review was made by Stan Nielsen, seconded by Nic Keiderling and approved by the board.

Motion to approve Jon Chown producing the AHP newsletter was made by George Erickson, seconded by John Eiskamp and approved by the board.

CEO Report: CEO Kegebein reported the concrete estimate for driveway was \$9,500; directors Roth, Rider, and Nielsen agreed to serve on the building & grounds committee; AHP will postpone hiring of Program Coordinator with the development of the new 2nd Saturday Committee format; staff will send a thank you letter to John Skinner for his work on building the theater; KWAV is doing a PSA for 2nd Saturday events, thank you Shaz!

Adjournment: Motion to adjourn was approved at 8:30 PM

Respectfully submitted:

Lynne Grossi
Recorder for the Board