

**Minutes of the Board of Director's Meeting
Agricultural History Project
May 6, 2014**

Call to Order: The regular meeting of the Board of Directors was called to order at 7:00 p.m. May 6, 2014 by President Jennifer Lemon in the boardroom of the Codiga Center & Museum at the Santa Cruz County Fair Grounds.

Roll Call: The following directors were present John Eiskamp, George Erickson, Frank Estrada, Dennis Howell, Rosemarie Imazio, Nic Keiderling, Jennifer Lemon, Shaz Lint, Nigel Mallinson, Stan Nielsen, Tom Rider, Les Roth, and Jim Scurich.

Excused: Chuck Allen, Sharon Feuerborn, Phil Ybarra & Allan Molho.

Absent: none

Others: John Kegebein (CEO), Lynne Grossi (Staff)

Guests: Sheila Prader.

Minutes: Minutes of the April meeting were reviewed; motion to approve the April 1, 2014 minutes was made by John Eiskamp, seconded by George Erickson and approved by the board.

Correspondence & communications: CEO shared newsletters on the side table. Elizabeth Schilling called to inquire if AHP Directors would be interested in an event at the Castro Adobe.

Public business: None.

Treasurer's Report: John Kegebein reviewed the March financial report. The operating account balance as of March 31, 2014, is \$58,461.88. Motion to approve the March 2014 financials was made by George Erickson, seconded by Tom Rider and approved by the board.

President's Report: President Lemon sent thanks to Jon Chown for the great looking newsletter. She distributed posters for Saturday's Day on the Farm. She then engaged the directors in providing five memories about dairying for the hashtag "Memory Share Monday"

Committee Reports:

Accessions and Restoration Committee: Nigel Mallinson reported tractors had been sold at Tulare Antique Farm Show. Ed Kelly has provided a Kubota 7950 for the tractor similar project. The crew is working on sanding and painting to get it ready.

Codiga Center & Museum: John Kegebein reported work was being done on new ID signs for the milk bottle exhibit.

Archives: Sheila Prader reported the advisory committee had a successful meeting. She is working on brewery research for a panel for the hops display.

Gift Shop: Jennifer Lemon showed two of the new finger puppets that have arrived in time for Day on the Farm, an alpaca and a red squirrel. Her goal for Day on the Farm is \$600 in the gift shop.

Harvest Dinner: The committee is looking at increasing the ticket price to \$60. Dennis Howell offered to contact Portola Motors for the auto detailing raffle prize. George feels there needs to be more large ticket items for the live auction. Sheila feels there needs to be silent auction items in a lower value range than \$50.

2nd Saturday on the Farm: Day on the Farm is Saturday! 4-H Fair partnership this year, lots of activities. The Kids-Drive-Tractor will run in the hay field through an obstacle course. AHP will charge \$2.00 per person for those over 1 year old. There has been lots of radio, social media, and Chamber blog advertising.

Old Business: Motion to accept the Nominating Committee's slate of new directors was made by Dennis Howell; seconded by Shaz Lint and approved by the board. Motion to accept the Nominating Committee's slate of officers for 2014-15 was made by Rosemarie Imazio; seconded by Tom Rider and approved by the board. John Kegebein, Dave Kegebein, Dennis Howell, Don Dietrich, and Stephanie Fontana met to review the proposed AHP lease from DGS. It proposes a 10 year lease with 2 10 year options; they will send requested revisions to DGS. The hope is to have a lease for approval at the July meeting.

New Business:

Motion to approve the Marketing Committee recommendation to contract with Lindsey Roberts for the marketing activities outlined in her May to December 2014 proposal was made by John Eiskamp; seconded by Dennis Howell and approved by the board. The signage design proposal was referred to the Marketing Committee for evaluation.

CEO Report: CEO Kegebein reported on the tour he conducted for the UCSC Life Long Learners group. The Madonna Grange is restarting and is interested in partnering with AHP on a Living History Farm. John reported he will be on vacation in June.

Adjournment: Motion to adjourn was approved at 7:57 PM

Respectfully submitted:

Lynne Grossi
Recorder for the Board