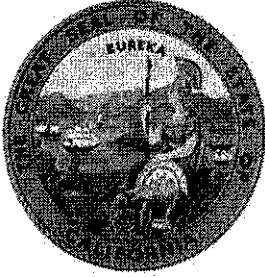


# 14<sup>th</sup> District Agricultural Association

## SANTA CRUZ COUNTY FAIR

Established 1885



### BOARD MEETING MINUTES

Board of Directors' Meeting  
2601 East Lake Avenue, Watsonville, CA  
Tuesday, June 24, 2014  
The Board Room

Approved by: \_\_\_\_\_

Date: \_\_\_\_\_

**CALL TO ORDER:** 1:30 PM by President Estrada

**DIRECTORS PRESENT:** Loretta Estrada, President, Jody Belgard, Director; Bruce Oneto, Director; Don Dietrich, Director; Stuart Yamamoto, Director; Stephanie Fontana, Director; Eric Hammer, Director. New Directors present – Bill Barton and Tony Campos (observing only, he had not received paperwork yet).

**DIRECTORS EXCUSED:** none

**GENERAL MANAGER (GM):** Dave Kegebein

**DIRECTOR COMMENTS:** President Estrada welcomed the new directors and thanked the GM for the incredible number of hours he's been putting in. Director Dietrich also welcomed his new colleagues to the Board. He expressed appreciation to the Governor's appointment staff, especially Mona, for getting the appointments done. Director Oneto welcomed Director Barton and thanked him for his work on the Management Team, and welcomed Director Campos and thanked him for his work as Supervisor getting funding for the new kitchen and help with the Codiga Center and Museum. Directors Belgard, Yamamoto and Fontana welcomed the new directors and look forward to working together. Director Hammer apologized for missing the last meeting and looks forward to working with the board and staff.

**PUBLIC COMMENTS:** none.

**STAFF COMMENTS:** Lynne announced that the 2014 Fair Entry Book is done and online.

**MINUTES:** Review and approve minutes of May 27, 2014. Director Hammer corrected his involvement with the Redwood Mountain Fair, he is a member of the steering committee not executive director. *Director Dietrich moved, Director Belgard seconded approval of May 27, 2014 minutes as amended. Motion carried*

**CONSENT AGENDA:** *Director Dietrich moved, Director Yamamoto seconded approval of the Consent Agenda. Motion carried.*

**FINANCIALS:** GM presented an overview of the May financials –winter was typically slow so finances are now picking up. Cash on hand is approximately \$80,000, up from about \$30,000 last month. Director Barton gave an audit update – new approach is to have a local firm do audit reviews annually with a full audit every 5 years. *Director Belgard moved, Director Dietrich seconded approval of May 2014 Financials. Motion Carried*

**MANAGEMENT TEAM REPORT:** GM summarized Completed Projects (listed on 2-page handout) and Proposed Projects (4 page handout, ledger sized). Approximately \$1.3 million in project needs are identified, including \$85,000 in new equipment. Director Dietrich asked that tractor quick hitches be prioritized as a safety item.

### **ACTION ITEMS**

X1. Review and Approve CDFA 14<sup>th</sup> DAA Organizational Chart. GM introduced item -- represents full time position only which is the Secretary Manager III filled by David Kegebein, CEO. *Director Oneto moved, Director Yamamoto seconded Approval of CDFA 14<sup>th</sup> DAA Organizational Chart. Motion carried 8-0.*

X2. Review and Approve Updated Sponsorship Policy. The Policy Committee consisting of Directors Dietrich and Oneto, who had been appointed by the Chair, met last Thursday. They decided to leave the present policy in place, which has a \$10,000 limitation on contracts that can be signed by the GM. No action taken.

X3. Review and Approve Property Protection Insurance Purchase. GM introduced item recommending that the \$10,000 premium for Property Protection Insurance be approved. *Director Dietrich moved, Director Barton seconded approval of Property Protection Insurance purchase. Motion carried 8-0.*

### **INFORMATION ITEMS**

1. 2013 STOP Approved by Fairs & Expositions
2. Fair has been removed from the Fairs & Expositions Watch List
3. \$30,000 allocation has been received from the Fairs & Expositions
4. Status of Carnival RFP Protest was received --waiting for ruling
5. Discussed options related to FM Radio Station Antenna request -- GM took feedback from Board

### **REPORTS**

1. Rodgers House News Update -- President Estrada noted that the report is in the agenda packet.
2. Heritage Foundation. -- Jeannie Kegebein gave a presentation on the HF Strategic Plan.
3. Ag History Project -- John Kegebein said the tractors will be in the Spirit of Watsonville Parade on July 4<sup>th</sup>, and that the next Second Saturday will be held on July 12. A lot of activities are occurring in preparation for the Fair.
4. Board Policy Committee Update -- Directors Dietrich and Oneto met and recommend that the Committee start back up in the fall with the goal of creating a new document rather than a complete rewrite of the current policy. President Estrada appointed Directors Hammer, Campos and Barton to the existing committee, headed up by Director Dietrich as chair.

### **DIRECTOR COMMENTS**

Director Dietrich expressed his gratitude for the volunteerism at the Fair, exemplified by the generosity of the Kett family. President Estrada thanked the GM for all the exterior work done at the Rodgers House, which is near completion.

### **Next Meetings**

1. Regular Board Meeting Tuesday, July 29, 2014, 1:30 pm in the Board Room

**ADJOURNMENT:** The meeting adjourned to a Rodgers House tour at 4:13 pm.