

**The Santa Cruz County Fair  
HERITAGE FOUNDATION  
Board of Directors Meeting Minutes  
Wednesday, June 18, 2014 3:00pm  
Santa Cruz County Fair Board Room**

- A. Call to Order at 3:15pm by President Jeff Nielsen
- B. Roll Call -  
Directors Present: Jeff Nielsen, Michele Bassi, Jeannie Kegebein, Ken McCrary, Laurie Jensen, Renee Mello, Sue King, Julie Oliver, Dawn White, Richard Travis  
Directors Absent: Justin White, Katie Mahan, Rita Scurich, Chuck Allen, Bill Barton  
Additionally Present: David Kegebein, Manager
- C. Correspondence – None
- D. Minutes of May 21, 2014 - Motion by Renee Mello. Minutes were adopted.
- E. Treasurer's Report - Motion made by Michele Bassi to accept May 31 balance sheet and June 17 statement of cash. Motion passed.
- F. Fair Manager's Report (Dave Kegebein) –
1. Tony Campos and Heritage Board Member Bill Barton have been appointed to the Santa Cruz County Fair Board of Directors
  2. Picture of Leasha Lopes with the Heritage Hog was distributed.
  3. \$21,000 donation by Trish Kett will complete the Rodgers House patio
  4. Trailer for Heritage Office will have carpet laid in next couple of weeks
  5. Suggestion to solicit 4 or 5 people to commit a large donation for several years to support the Fairgrounds
  6. Transaction concluded with Lions Club on the beer booth during Fair. Heritage will take over sales and give Lions Club \$4,000 for 4 years. Dave will write agreement.
- G. Public Comment for Items NOT on the Agenda: None
- H. Committee Reports:
1. Alcohol Committee (Richard Travis)
    - a. ABC Training on July 23 in Salinas
  2. Executive Committee (Jeff Nielsen)
    - a. Richard Travis moved and motion was approved that all Board Members will support the Heritage Hog fundraiser with a minimum donation of \$77 each (totaling \$1,001 from board members)
    - b. Strategic Plan (Jeannie Kegebein)
      - Renee Mello moved and motion was approved to accept the Strategic Plan presented with board members' corrections made at the May meeting.
      - Jeannie Kegebein presented the Case Statement as requested board members to develop their own "elevator speech" for the July meeting

c. Nomination of Officers

- Julie Oliver moved and motion was approved to accept the nomination of the following officers for fiscal year 2014/15 beginning July 1, 2014:

Michele Bassi	President
Jeannie Kegebein	Vice-President
Renee Mello	Secretary
Dawn White	Treasurer
Jeff Nielsen	Past-President

d. Retirement of Chuck Allen and Bill Barton from Board of Directors

- President Nielsen brought gift of appreciation for the support and commitment for the Heritage Foundation shown by Past President Allen
- President Nielsen brought thank you and congratulations gift for Bill Barton, as he leaves the Heritage Foundation Board to accept a position on the Board of Directors of the Santa Cruz County Fair

I. Unfinished Business – None

J. New Business – None

K. Next Meeting July 16, 2014

L. Adjournment at 4:25pm by presenting the gavel to 2014/15 President Michele Bassi