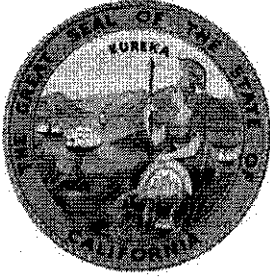


# 14<sup>th</sup> District Agricultural Association



## SANTA CRUZ COUNTY FAIR

Established 1885

### BOARD MEETING MINUTES

Board of Directors' Meeting  
2601 East Lake Avenue, Watsonville, CA  
Tuesday, July 29, 2014  
The Board Room

Approved by: \_\_\_\_\_

Date: \_\_\_\_\_

**CALL TO ORDER:** 1:30 PM by President Estrada

**DIRECTORS PRESENT:** Loretta Estrada, President, Jody Belgard, Director; Bruce Oneto, Director; Don Dietrich, Director; Stephanie Fontana, Director, Eric Hammer, Director, Bill Barton.

**DIRECTORS ABSENT:** Tony Campos

**DIRECTORS EXCUSED:** none

**GENERAL MANAGER (GM):** Dave Kegebein

**DIRECTOR COMMENTS:** Director Belgard said the new patio and other upgrades at the Rodgers House look fabulous!

**PUBLIC COMMENTS:** Eric Zamost stated that he filed a Public Records Request for an email sent to the Board by the Stars of Justice in 2010.

**MINUTES:** Review and approve minutes of June 24, 2014. *Director Dietrich moved, Director Yamamoto seconded approval of June 24, 2014 minutes. Motion carried*

**CONSENT AGENDA:** *Director Dietrich moved, Director Yamamoto seconded approval of the Consent Agenda. Motion carried 8-0*

**FINANCIALS:** GM presented an overview of the June financials –winter was typically slow so finances are now picking up. The 3 big horse shows are done with proceeds of about \$15,000 from each. Cash on hand is approximately \$40,000, will likely use the line of credit before fair time. Director Barton gave an audit update – new approach is to have a local firm do audit reviews annually with a full audit every 5 years. *Director Belgard moved, Director Dietrich seconded approval of June 2014 Financials. Motion Carried*

**MANAGEMENT TEAM REPORT:** GM summarized extensive work going on both in response to unanticipated maintenance issues and in preparation for the Fair. Everyone is extremely busy and the volunteers are really gearing up.

#### **ACTION ITEMS**

X1. Review and Approve Standard Agreement with Rocket's K-9 Comets – fair entertainment. Public comments – Eric Zamost applauded the Fair's working with the County Animal Welfare in setting up the

puppy adoption opportunity at this year's fair, in association with Rocket's K-9 Comets. *Director Dietrich moved, Director Fontana seconded Approval of Agreement with Rocket's K-9 Comets. Motion carried 8-0.*

X2. Review and Approve Facility Rental Rates for 2015. After introduction by GM and board discussion, Director Dietrich suggested a clean-up deposit be considered. Director Oneto would like to see water and power meters on each building to track utility usage. *Director Dietrich moved, Director Fontana seconded approval of Facility Rental Rates for 2015. Motion carried 8-0.*

X3. Review and Approve Camping Rates 2015. GM presented the proposed rate schedule for camping sites in 2015. *Director Fontana moved, Director Hammer seconded approval of Camping Rates Schedule - 2015. Motion carried 8-0.*

### **INFORMATION ITEMS**

1. Reviewed status of Carnival RFP protest. After introduction by GM, *Director Hammer made a motion to accept DGS's decision denying CCC's protest and authorizing GM to enter into a contract with Brass Ring pursuant to the RFP process upheld by DGS.* GM scheduled a one-item board meeting for August 5 to approve the carnival contract. *Motion seconded by Director Yamamoto. Motion carried 8-0.*
2. AHP Lease update – final negotiations are underway, close to agreement. The committee will meet after the fair.

### **REPORTS**

1. Rodgers House News Update – President Estrada reported that the patio upgrades, thanks to the generosity of the Kett Family, are nearly completed and look terrific. Twelve people attended the docent training last week and nearly all the spaces are filled for Fair week.
2. Heritage Foundation. – Jeannie Kegebein gave a presentation on the Heritage Hog fund raiser and distributed letters requesting donations. \$15,000 has been donated.
3. Ag History Project – John Kegebein announced the Ribbon Cutting and Reception for the new exhibit: "A Very Berry History" will be on August 9 at 2 p.m. That is also the next Second Saturday event. A lot of activities are occurring in preparation for the Fair.
4. Board Policy Committee Update – Directors Dietrich and Oneto met and recommend that the Committee start back up in the fall with the goal of creating a new document rather than a complete rewrite of the current policy. President Estrada appointed Directors Hammer, Campos and Barton to the existing committee, headed up by Director Dietrich as chair.

### **DIRECTOR COMMENTS**

Director Dietrich expressed his gratitude to Richard Travis for his help while GM was on vacation. Director Oneto hopes to get commitment for a \$300 donation to allow him to bring the South Bay Swing Band to play on Senior's Day – needs commitment by tomorrow.

### **Next Meetings**

1. Special Board Meeting Tuesday, August 5, 2014, 1:30 pm in the Board Room
2. Regular Board Meeting Tuesday, August 26, 1:30 pm in the Board Room

**ADJOURNMENT:** The meeting adjourned at 3:06 pm.