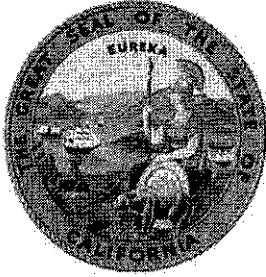


14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885



BOARD MEETING MINUTES

Board of Directors' Meeting
2601 East Lake Avenue, Watsonville, CA
Tuesday, August 27, 2013
The Board Room

Approved by: _____

Date: _____

CALL TO ORDER: 1:35 PM by Director Dietrich

DIRECTORS PRESENT: Jody Belgard, Director; Bruce Oneto, Director; Stuart Yamamoto, Director, Don Dietrich, Director; Stephanie Fontana, Director.

DIRECTORS ABSENT:

DIRECTORS EXCUSED: Loretta Estrada

GENERAL MANAGER (GM): Dave Kegebein

DIRECTOR COMMENTS: All directors present praised the beautiful condition of the grounds.

PUBLIC COMMENTS: Mary Fran Archer – chair of the Pajaro Valley Quilters Association annual Quilt show shared complaints about their February show having conflicts with the Sunday Farmers Market. Nancy, Lori and Heidi from the PV Quilters Association also commented on the conflicts and noted that proceeds from their show are donated to local non-profits. Director Dietrich thanked them for their comments and indicated that he will discuss the matter with GM. The GM noted that he has been formulating a plan to address these issues which will be brought forward at a later date.

MINUTES: Review and approve July 30, 2013 minutes. *Director Fontana moved, Director Belgard seconded approval of the July 30, 2013 minutes. Motion carried.*

CONSENT AGENDA: *Director Belgard moved, Director Yamamoto seconded approval of the Consent Agenda. Motion carried.*

FINANCIALS: GM presented an overview of the current financials. Although Fair-time is upon us we have not needed to borrow on the line of credit. About \$60,000 cash is available. *Director Yamamoto moved, Director Fontana seconded approval of July 2013 Financials. Motion carried.*

MANAGEMENT TEAM REPORT: GM Kegebein provided an update on ongoing and upcoming projects. The repairs to the hog barns are nearly done – the sheep barn is next. GM presented slides of newly implemented good (and some bad) ideas from neighboring Fairs. He noted that the new Administrative staff has hit the ground running and is quickly coming up to speed due in large part to Lynne Grossi's enormous contribution of time and energy. Many accounting improvements have been made thanks to Nic and Ann. The maintenance efficiency still needs a lot of improvement but is coming along.

Projects are clicking along at about 75% of potential, which is directly linked to funding and Heritage Foundation successes. Many areas have been improved to some degree but much more is left to do. Fair preparations are running along full speed and there is much excitement and anticipation that this year's Fair will be great.

REPORTS: RODGERS HOUSE – Sue King gave an update – the glass greenhouse has been moved to Floriculture and Heritage Hall is using the patio. Lots of activities going on – tours will be held Tuesday and Friday nights during the Fair.

OCEAN SPEEDWAY – no report

HERITAGE FOUNDATION – Jeannie Kegebein provided an update on the Heritage Foundation activities, there is a lot going on in preparation for the Fair. The Foundation meets on the third Wednesday of the month at 3:00pm and everyone is invited. The Volunteer Dinner is October 2, 2013 at 6:00 p.m. in the Harvest Building.

AG HISTORY PROJECT - John Kegebein reported that The Second Saturdays on the Farm have been very successful and the Simulated Tractor project is moving along. They will continue hosting an activity regularly on the second Saturday of the month from 11 - 3:00. There will be a big screen in the Tractor Barn during the Fair showing videos of old tractors. They received a nicely restored Jeep from the Borina Foundation.

COMMUNITY GARDENS UPDATE – Fred Chamberlain reported that the garden looks great and there is much activity out there, the corn is up nicely.

JUNIOR FAIR BOARD – Lynne reported that a lot of the Junior Fair Board members are graduating this year – they have recruited a few new members.

FINAL COMMENTS: Director Oneto noted that the Western Fairs Association directors training is October 5, 9:00-noon, at the Fresno Fairgrounds – GM has information. Director Belgard thanked everyone on the Management Team for their great work. Director Dietrich recognized staff's new enthusiasm and dedication the last two months in preparation for the Fair. John Kegebein complemented GM for bringing on Dave the Flower Man – who is responsible for the fantastic flower displays around the grounds. He comes daily from San Jose and has contributed countless hours towards making the flower beds gorgeous.

TOUR OF THE GROUNDS: The Board, staff and public toured Heritage Hall, the new greenhouse and the Rodgers House patio and viewed the improvements at each location.

CLOSED SESSION: none

Next Meetings

1. Evening Board Meeting Tuesday, October 22, 2013, 6:30 in the Harvest Building

ADJOURNMENT: The open session meeting was adjourned at 3:45 PM.