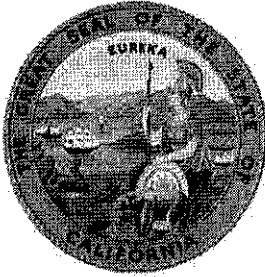


# 14<sup>th</sup> District Agricultural Association

## SANTA CRUZ COUNTY FAIR

Established 1885



### BOARD MEETING MINUTES

Board of Directors' Meeting  
2601 East Lake Avenue, Watsonville, CA  
Tuesday, January 8, 2013  
The Board Room

Approved by: \_\_\_\_\_

Date: \_\_\_\_\_

**CALL TO ORDER:** 1:30 PM

**DIRECTORS PRESENT:** Loretta Estrada, President; Bruce Oneto, Director; Stuart Yamamoto, Director; Don Dietrich, Director; Stephanie Fontana, Director.

**DIRECTORS ABSENT:** Diana Moreno-Inman

**DIRECTORS EXCUSED:** Jody Belgard

**GENERAL MANAGER (GM):** Dave Kegebein

**DIRECTOR COMMENTS:** Director Estrada mentioned the Orange County Fair had excess revenues and shared those with Modoc Fair which is suffering a severe cash shortage. She also invited everyone to view the many improvements that had been made at the facility and commended the GM and Lynne Grossi for their tireless work. Director Oneto echoed her comments and is looking forward to the work ahead. Director Dietrich is looking forward to attending the WFA Conference.

**PUBLIC COMMENTS:** A member of the public wished the Fair Board and Team continued success in 2013.

**MANAGEMENT TEAM REPORT:** GM Kegebein reviewed the recent activities completed including reorganization of the office and completion of a storage facility. This construction was accomplished in large part thanks to the generosity of Big Creek Lumber who supplied materials as part of their Fair sponsorship. GM also noted that the front awning fell off and fortunately no one was hurt. The back awning was removed as a precaution. The Crosetti Building roof repair is not yet complete but work is progressing. The race track promoter will be testing new, lower noise mufflers as a part of the ongoing sound issue with the car races. There is new lighting being added to the Crosetti parking lot. Bill Barton oversaw the audit – the report is nearly done but the auditors need to interview a board member. GM is working to rehabilitate the old potable well – it will be reconnected once the permit process is finished.

The Fair won Event of the Year from the Pajaro Valley Chamber of Commerce. This will be celebrated on January 26 at the Annual Chamber Awards Dinner and the Board and Fair Team are invited to attend. The dinner will be in the Crosetti Building – the next day a wrestling match is scheduled for the venue so all fair attendees are expected to stay after the dinner to help set up!

**ACTION ITEMS:**

VII.1. Review & Approve Adoption of Retail Farmers Market Place Negative Declaration (Neg Dec). The environmental consultant, Stephanie Strelow, presented a summary of the Neg Dec. Under Public Comments, Max Kelly read a letter from the Community Alliance for Fairgrounds Accountability (CAFA) in support of the Neg Dec. *Director Oneto moved, Director Yamamoto seconded approval of the Retail Farmers Market Place Neg Dec. Motion carried.*

VII.2. Review & Approve Retail Farmers Market Place Rental Agreement. GM introduced the item and explained the terms of the agreement and the long process leading to the contract. Director Dietrich thanked the Rodriguez's for having the courage to do business with the Fair again, and GM for quick negotiation of the contract. Directors Oneto and Estrada echoed his sentiments. Under Public Comment, Eric Zamost also applauded the Rodriguez's willingness to come back to the facility. *Director Dietrich moved, Director Yamamoto seconded approval of the Retail Farmers Market Rental Agreement. Motion carried.*

**FINAL COMMENTS:** GM noted that the Western Fairs Conference will be held in Reno January 20-23. The next board meeting will have a focus on finance. Director Fontana was thankful to see the community's involvement and support of the fair.

**CLOSED SESSION:** none

**Next Meetings**

1. WFA Convention January 20-23, 2013
2. Regular January Board Meeting Tuesday, January 29, 2013, 1:30 in the Board Room

**ADJOURNMENT:** The open session meeting was adjourned at 2:20 PM.