

**Minutes of the Board of Director's Meeting  
Agricultural History Project  
March 5, 2013**

**Call to Order:** The regular meeting of the Board of Directors was called to order at 7:03 p.m. on March 5, 2013 by President George Erickson in the boardroom of the Codiga Center & Museum at the Santa Cruz County Fair Grounds.

**Roll Call:** The following directors were present Chuck Allen, Joellen Bruce, Fred Chamberlain, Georgeann Eiskamp, John Eiskamp, George Erickson, Frank Estrada, Sharon Feuerborn, Dennis Howell, Rosemarie Imazio, Nic Keiderling, Nigel Mallinson, Laura Rider, and Les Roth.

**Excused:** Jennifer Lemon, Allan Molho, Jim Scurich, and Phil Ybarra.

**Absent:** None.

**Others:** John Kegebein (CEO) and Lynne Grossi (Staff)

**Guests:** Ana Rasmussen, Jeannie Kegebein, and Sheila Prader.

**Minutes:** The minutes of the February 5<sup>th</sup> board meeting were reviewed. Motion to approve the minutes was made by Rosemarie Imazio, seconded by Dennis Howell and approved by the board.

**Correspondence & communications:** John Kegebein shared the following: invitation to PV Arts Council exhibit announcement; invitations to Farm Bureau National Ag Day luncheon on March 20<sup>th</sup> and MCARLM rib dinner on April 6<sup>th</sup>; newsletters from PV Chamber of Commerce & Agriculture, Capitola museum, and Community Foundation of SC Co.; and the Group Tour magazine.

**Public business:** None.

**Treasurer's Report:** John Kegebein reviewed the January financial report. The operating account balance as of January 31, 2013, is \$56,749.82. Motion to table the financial report until the possible error with the line of credit reporting is investigated was made by, Rosemarie Imazio, seconded by Sharon Feuerborn and approved by the board.

**President's Report:** None.

**Committee Reports:**

**Accessions and Restoration:** Nigel Mallinson reported a letter has been sent to Kubota regarding a tractor for the simulator.

**Codiga Center & Museum:** John Kegebein reported that there will be a work day April 6<sup>th</sup> to paint the showcase area and to clean-up and move items in the upstairs area.

**Community Garden:** Ana Rasmussen showed a plot map of the garden area, there are 31 plots with room for a common corn plot. AHP has one of the garden plots. The first meeting will be Thursday, 5:30 PM, at Community Bridges Pre-school. Ana has been doing outreach to local schools to attract families to take a garden plot.

**Endowment Committee:** The committee met with Community Foundation staff and will work on proposal language to grow the endowment. The proposal will need board approval.

**Capital Campaign:** Nothing to report.

**Newsletter:** Joellen Bruce reported the newsletter was almost ready for the printer.

**Gift Shop:** No report.

**Sponsorship Program:** Jeannie Kegebein reported sponsorships for 2013 are at \$13,250.

**Membership Program:** Jeannie Kegebein reported a new brochure is being developed. Gift shop will sell memberships. New program and rate structure will begin March 31<sup>st</sup>.

**Marketing Committee:** The website framework development is in the final phase. A logo update (color and type only) is in progress. Easter on the Farm press releases will be going out to media. AHP will have an ad in the Sentinel special Ag Almanac tab.

**Archives:** Sheila Prader reported she worked with Pat Johns in January reviewing many details of archive projects. She is working on research on breweries in the area to expand material in the Hop exhibit and on a request for information on the Borina family for a book. Preparation is also being done for moving some archive material.

**Old Business:**

1. Nominating Committee will meet Saturday at 9:00 AM to work on nominations.

**New Business:**

1. Joyce Smalling, a retired teacher & AHP docent, has agreed to try and help develop a 20 minute program to take to the schools for older students. The group will continue discussion on the 4<sup>th</sup> Friday's.
2. Motion to de-accession the Case SC tractor and return the \$1500 donated by the Kuykendall's for restoration was made by Nic Keiderling, seconded by Laura Rider and approved by the board.

**CEO Report:** John Kegebein reported there will be a meeting April 4<sup>th</sup> at 7 PM to explore interest in creating a living history farm. John will research and send info to board members on what defines a living history farm and some examples.

**Adjournment:** Motion to adjourn was approved at 8:15 PM

Respectfully submitted:

Lynne Grossi  
Recorder for the Board