



# Walnut Avenue Women's Center

A Strength Based Family Resource Center

August 30, 2012

Dear Board of Directors,

Thank you for supporting the 3<sup>rd</sup> Annual Hot Rods for Kids Car Show and Raffle. Your support of Use of Fairgrounds helped us raise over \$6,500 for the Youth Programs at the Walnut Avenue Women's Center.

Walnut Avenue Women's Center believes that every person deserves to live in a safe and healthy environment where they can grow into their full potential. Every day we offer strength-based support, advocacy and education so families can build skills and overcome barriers. **Because when families thrive our community thrives.**

The mission of Youth Development Services is to revolutionize the role of youth in society and to raise their expectations of respect and safety through role modeling, advocacy and education.

Whether in one-on-one settings, support groups, facilitating, or participating in classroom workshops, our programs are designed to empower youth by providing a space for their voices to be heard. All youth deserve respect regardless of religion, race, class, age, gender, or sexual orientation. The Youth Department at WAWC strives to create a safe space for young people to grow into healthy, confident and responsible adults in our community.

Your generosity will allow us to continue our work and serve the youth and their families in our community. If you would like to find out more ways to support the Walnut Avenue Women's Center please visit our website at [www.WAWC.org](http://www.WAWC.org) and join our mailing list, follow us on facebook or call the office at (831) 426-3062.

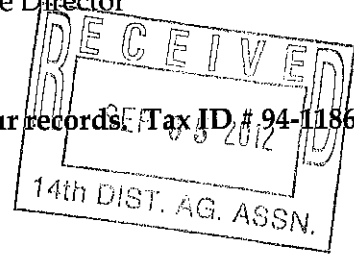
With appreciation,

Rory Diller  
Youth Program Coordinator

Jennifer O'Brien-Rojo  
Executive Director

This letter also serves as your donation receipt. Please retain for your records. Tax ID # 94-1186197.

Donation Value \$ \_\_\_\_\_



303 Walnut Avenue, Santa Cruz, CA 95060 • (831) 426-3062 phone • (831) 426-3070 fax • [www.wawc.org](http://www.wawc.org)

*Providing support & services so women, children and families have the opportunity and skills to thrive.*

Early Childhood Education  
& Literacy



Domestic Violence  
Services



Youth  
Development



Community & Resource  
Development

VW/responses/10/10/12

Dave

----- Forwarded Message -----

**From:** "postmaster@aghistoryproject.org" <postmaster@aghistoryproject.org>

**To:** Dave Kegebein <dave@bestberrys.com>

**Sent:** Thursday, October 11, 2012 5:17 PM

**Subject:**

Fw: Agenda items for this month's meeting.

FYI ... I await your directions!

Lynne

----- Forwarded Message -----

**From:** greenoneto@comcast.net

**To:** postmaster@aghistoryproject.org

**Sent:** Thu, 11 Oct 2012 23:39:58 +0000 (UTC)

**Subject:** Agenda items for this month's meeting.

Hello Lynn: First the family news> We have a new great granddaughter: Kyla Rose Jones. Born this morning, 8 pounds 11 oz, 21 and 1/2 inches. She is beautiful, and looks like she was born at least 2 months ago rather than 12 hours!

Now to the agenda.

1. Action item, discuss changing time of board meetings to a more available evening hour. Maybe 6:00pm to 8:00pm. Include discussion and action on place of meetings. Meetings in the cities, SC, CAP and SV. Meetings at the school districts, or schools.

I was planning to ask the board to move meetings to evening meetings. I will not attend meetings during the dinner hour but a 7pm start time would work. Once we have things working correctly the board meetings should not exceed two hours unless there are unusual items on the agenda. I do not recommend moving locations.

2. Action and discussion. There were 23 names on the sponsor board at Paddy Smith Park. Include the amount paid by each, in kind or otherwise in the packet for the Boards information. This is one of the many sponsors that we will review with the boards. Also include the list of interim (paid) users for the last four years, the nature of use, the amount paid, the dates of use.

Interim users are listed by the board on the consent agenda. I will review these lists to be presented to the board.

3. Action discussion. Rules for forming the agenda, including a requirement that reports be written with sufficient specifics for preparation of informed discussion.

I think that is what we need to know. Perhaps Director [redacted] and the volunteers are working hard enough! Agenda preparation is a responsibility of our [redacted] and [redacted] meetings at [redacted]

4. Action discussion: Board member's wish list, future discussion list, have a place on the agenda. [redacted] as a place on the agenda. [redacted] Director [redacted]

Comments... since... beginning of the meeting... think of additional... we listen to the various... additional... to the end of the...  
[REDACTED]

**5. Action. Board discussion on next interim manager.**

... to evaluate the performance...  
... will attendize this material...  
meeting.

**Probably appropriate for the Board to select priority of discussions.**

... We have a...  
... so everyone should...  
... board

See you tomorrow.

Peace,

Bruce



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# Pass it On. . .

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**by Rebecca Desmond,  
 CFSA's Deputy Executive Director**

*Welcome to Pass it On! a near-weekly column written by Rebecca Desmond, CFSA's Deputy Executive Director. Check back often to find out what new and noteworthy innovations and ideas Rebecca and other fair aficionados have discovered while out and about at fairs in and outside of California's borders.*



October 16, 2012

## TAKE CHARGE OF YOUR DESTINY

The Network of California fairs is experiencing a time like no other in recent history. New trails are being blazed out of necessity for survival. Larger, more sustainable fairs are reaching out to smaller, financially challenged fairs and offering to help in ways never seen before. Foundations

and non-profits are forming to help at the local level. Innovation and creativity are at an all time high for fair programming, fundraising, operational efficiencies, and community relations.

There is no better time than the present for you to "take charge of your destiny" and attend the California Fairs Alliance Fall Managers' Conference in Sacramento, November 5 - 7. For full disclosure, CFSA is the presenting sponsor of the event this year so of course we would like to see as many fair managers as possible attend. We see this as an opportunity to meet CFSA's strategic planning goals of providing training to fairs that will help reduce costs to fairs and at the same time, help reduce risks to the insurance pools. We also see this as an investment in our members.

The importance of the fair network in California was a main topic of discussion at the state Senate Agriculture Committee hearing held at the Big Fresno Fair last week. The committee got a real understanding of how the 78 individual fairs in California make up a network critical to each other, to their communities and to the vast number

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of businesses that rely on the fairs for their very existence - an existence that provides jobs and generates state revenue. Communities come together in crisis as many of you have witnessed at your fairgrounds. Now is the time for the fair management community to come together and help each other face this crisis head on.

Understandably, some of you are looking at your budgets and wondering how you can justify this training and travel expense. It is easy for those of us at CFSA and WFA to tell you how important it is that you attend and participate in the Fall Conference when we are not running your fair. However, we are faced with similar challenges including the elimination of state support for our programs at both CFSA and WFA, and our survival is deeply rooted in your survival. Now, more than ever, we believe it is worthwhile to invest in our collective survival. We truly are all in this together.

I thought it might be helpful to hear from some of your peers as to why they are making the effort to attend the 2012 Fall Conference. These are three small fairs without a lot of money - yet, attending the conference is a high priority for them.

Jim Wolcott, manager of the Lassen County Fair in Susanville, says that the conference is a unique opportunity for him to network with his fellow managers and to help influence industry policy. "If I get just one idea from another fair, it is worth the cost of the trip to me," he said. Jim believes in being proactive, a belief that sustains his time and efforts as a board member for the California Fairs Alliance. "I don't want to see a single fair go under," he said. "We can't just get so discouraged that we are willing to let that happen. You need to be involved to affect change."

It is at this difficult juncture that Amador County Fair CEO Troy Bowers believes fairs need to pull together. "At this time in our history when things are so uncertain, it is important to attend this annual gathering to see where the industry is going, to see where my peers are headed, and how we're solving problems."

Many of you may not be aware that Troy has retired half-time at his fair in an effort to help the bottom line. You can be certain he continues to put in as many hours as he did before he retired because he is dedicated to the cause of the Amador County Fair and the Network of California Fairs.

Randy Hatfield, CEO of the Del Norte County Fair in Crescent City, has three key reasons for attending the conference. First, it provides an opportunity to talk with other fairs his size to see what they are doing and how they are approaching their funding issues. Second, "I want to find out first-hand what direction we are headed legislatively," he said. Randy does not rely on the famous fair rumor mill to stay informed.

He also finds the CEO forum at the conference to be the only time each year when fair managers can voice their concerns and provide input on a series of issues, from funding to governance. "It is more important now than it ever has been," he said. "We all need to be on the same page and headed in the same direction so we can convey our message. **And it is not going to get done sitting there at your desk.**"

If you have not had a chance to look at the planned programming, please visit:  
[http://fairsnet.org/pdf/2012/Fall\\_Conference\\_Program3.pdf](http://fairsnet.org/pdf/2012/Fall_Conference_Program3.pdf). There is a lot of important information to be exchanged.

For registration, please visit:  
[http://www.fairsnet.org/pdf/2012/Registration\\_Form\\_2012.pdf](http://www.fairsnet.org/pdf/2012/Registration_Form_2012.pdf).

If you have questions about the conference, please contact either Becky or me at CFSA (916/921-2213) or Steve or Carrie at WFA (916/927-3100).

Hope to see you at the Conference!

*Rebecca*




*September 17, 2012*

### **WHAT YOU CAN DO WITH A CAN OF PAINT AND A CAN-DO ATTITUDE**

Through my positions at both the Division of Fairs & Expositions and here at CFSA, I have had the privilege of getting to visit a lot of fairs in California that I have never seen before. I love the diversity of California fairs as well as the common thread they all share of being a showcase of their communities.

Most recently, CFSA Controller Raechelle Gibbons and I ventured up to Mariposa for the Mariposa County Fair & Homecoming. It is an easy, not quite three hour drive down the valley and east up into Yosemite country. And then you can't miss it! You come around a corner on Highway 140 and across the canyon you see letters that have to be 15' high that spell out FAIRGROUNDS with a big arrow pointing right.

The directions are quite accurate. When you pull into Mariposa you take a hard right and by following that little highway just a small bit, the fairgrounds appear on your right. Nestled in the rural forest of Mariposa County, the fairgrounds is small but mighty (and a little hilly, be sure



## Senate Agriculture Committee Hearing a Success

*Next Steps in the Legislative Process*

**(October 16, 2012)**--The Senate Agriculture Committee held an informational hearing at the Big Fresno Fair on Thursday, October 11. Chaired by Senator Cannella and attended by Senator Berryhill, the hearing explored the future of California fairs, including the need for funding and regulatory reform.





After brief remarks by the senators, James Houston from the California Department of Food and Agriculture, reviewed the process during the last two years since the Governor stripped funding from California's fair network. He then answered several tough questions from Senator Cannella about providing a comprehensive package that addressed regulatory reform with no state funding.

WFA President Sandy Woods, CFA Chair Rick Pickering, Big Fresno Fair CEO John Alkire and WFA Executive Director Stephen Chambers spoke of the need to ensure the future of California fairs. Senator Cannella opened it up to public comment. Several WFA members spoke about their dependence on the entire California fair network, as small, multi-generational business owners.

"Overall, we were very pleased with the hearing," said Chambers. "The testimony from our members added a new dimension for the senators and our members were able to see firsthand what we've been battling."

**Next Step**  
Join CFA for an Open Forum, November 5 at the California State Fair Clubhouse. Set to begin at 2:30 p.m., CFA Chair Pickering and CFA Advocate Louie Brown will lead a whole room discussion on the legislative strategy for the 2013 session.

**Update**  
California Department of Food and Agriculture's Secretary Karen Ross has cleared her busy schedule and will speak at the CFA Fall Managers' Conference, November 5-7, in Sacramento. Download the registration form.

<p style="text-align: center;">Western Fairs Association 1776 Tribute Rd., Suite 210 Sacramento, CA 95815-4495 916.927.3100, Fax 916.927-6397</p>	<p style="text-align: center;"> <a href="http://www.westernfairs.org">www.westernfairs.org</a>  <a href="http://www.wfaconvention.com">www.wfaconvention.com</a> </p> <div style="text-align: center;">     </div>
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