

**Minutes of the Board of Director's Meeting
Agricultural History Project
May 1, 2012**

Call to Order: The regular meeting of the Board of Directors was called to order at 7:00 p.m. on May 1, 2012, by President George Erickson in the boardroom of the Codiga Center & Museum at the Santa Cruz County Fair Grounds.

Roll Call: The following directors were present Chuck Allen, Fred Chamberlain, Sam Cooley, Georgeann Eiskamp, George Erickson, Frank Estrada, Sharon Feuerborn, Rosemarie Imazio, Nic Keiderling, Jennifer Lemon, Nigel Mallinson, Allan Molho, Stan Nielsen, Laura Rider, and Jim Scurich.

Excused: Peggy Brooks, Joellen Bruce and Felix Ybarra.

Absent: None

Others: John Radin (CFO), Pat Johns (CC&M Manager) and Lynne Grossi (Staff)

Guests: David Kegebein

Minutes: The minutes of the April 3rd board meeting were reviewed. Motion to approve the minutes was made by Nic Keiderling, seconded by Laura Rider and approved by the board.

Correspondence & communications: None.

Public business: David Kegebein gave an update on the financial condition of the Santa Cruz County Fair. The governor has appointed 2 new directors, and there are 3 additional vacancies. The legal challenges continue.

Treasurer's Report: John Radin reviewed the March financial report. The checking account balance as of March 31, 2012, is \$53,355.71. Motion to approve the March report was made by Georgeann Eiskamp, seconded by Allan Molho and approved by the board. Directors expressed their appreciation for the new format.

President's Report: President George Erickson reported Easter on the Farm Event was good and thanked all those who had helped. Day on the Farm is coming and he encouraged directors to come and support the event.

Committee Reports:

Accessions and Restoration: Nigel Mallinson reported work on tractors continues. The new air compressor has arrived and will be installed soon.

Codiga Center & Museum: Pat Johns reported new apple labels have been received. There will be a reception Wednesday night from 5-7 PM featuring the photos of "Pajaronians" by Fred Chamberlain and Laura Rider demonstrating the restored fly shuttle loom.

Harvest Dinner: Georgeann Eiskamp and Jennifer Lemon reported they have 4-5 live auction items lined up and are still looking for other ideas. Centerpieces are ready to order.

Newsletter: No report.

Site Committee: Dave Kegebein reported the cost for the back wall is approximately \$8,000 dollars; it will be framed up this summer. Domingo has almost completed the painting.

Gift Shop: Jennifer Lemon Easter on the Farm was pretty good. She is working on the Wi-Fi setup for the credit card processing.

Capital Campaign: No report.

Marketing Program: Lynne Grossi reported the names for two focus groups were sent to Kathryn so she can begin interviews.

Sponsorship Program: Lynne Grossi reported a three year sponsorship was received from West Marine.

Other: Pat Johns reported several parents had expressed their appreciation for the Easter on the Farm event and it's no cost admission. Nic Keiderling shared an article on the David Brown tractor.

Old Business: Laura Rider reported the nominating committee is working on contacting potential director candidates. Nic Keiderling has agreed to serve a second term. Jennifer Lemon gave an update on her fund raising efforts for the Human Race which is Saturday, May 12th.

New Business: Stan Nielsen, Chuck Allen and George Erickson will review the business & strategic plan. David Kegebein reported on plans for a Tractor Rally ride around the Pajaro Valley on Saturday, June 2nd prior to the Day on the Farm events. Anyone interested should contact the AHP office to reserve a tractor! There will also be a wagon going for those who just want to ride and take in the view.

CEO Report: On vacation.

Adjournment: Motion to adjourn was approved at 8:17 PM

Respectfully submitted:

Lynne Grossi
Recorder for the Board