

**Notice of Intent to  
Adopt a Negative Declaration  
14<sup>th</sup> District Agricultural Association, Santa Cruz County Fair**

The 14<sup>th</sup> District Agricultural Association, Santa Cruz County Fair hereby provides notice of its intent to adopt a Negative Declaration of environmental impact for the following proposed project:

**Project:** El Mercado Popular Certified Farmers Market

**Project Location:** Santa Cruz County Fairgrounds (APN 051-491-01) along State Route 152 (Hecker Pass Road) in southern Santa Cruz County (see Figure 1 in the attached Initial Study).

**Project Description:** The project consists of a Farmers Market at the Santa Cruz County Fairgrounds to be held every Sunday throughout the year (except during rainy periods and the County Fair week in September), between 8 AM and 5 PM. The proposed Market will be located on an approximate 2-acre paved parking lot area of the Fairgrounds property adjacent to existing buildings. Approximately 140-185 vendors will be permitted, and the event is expected to attract approximately 1,000 cars with 3,000 to 4,000 visitors throughout the day.

The Santa Cruz County Fair has reviewed the proposed project and has determined that the project will not have a significant effect on the environment.

A copy of the Negative Declaration and a Revised Initial Study is attached or may be obtained from the Fairgrounds website at <http://www.santacruzcountyfair.org/> or at the Fairgrounds office at the address below.

14<sup>th</sup> District Agricultural Association  
Santa Cruz County Fair  
2601 East Lake Avenue  
Watsonville, CA 95076

Written comments on the Negative Declaration may be submitted from November 19 to December 18, 2012 by 5 PM. Comments should be in writing to David Kegebein at the Santa Cruz County Fair at the address listed above or by email to: [info@santacruzcountyfair.com](mailto:info@santacruzcountyfair.com).

The Board of Directors will consider adoption of the Negative Declaration at a meeting in January 2013, the date and time of which will be announced in the future.

For further information, please contact David Kegebein at (831)-724-5671.