

Commercial Exh. and Concession Rates 2011/2012

Notebook: 14TH DAA

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Tags: Commercial Exh., Concession, January Board Meeting

San Benito County Fairgrounds

Concession Rates for 2011/2012:

20% of gross sales after tax

New Concessionaires pay a flat fee of \$250 plus \$75 selling fee.

If they do well and come back the following year, they pay the 20% concession rate.

Commercial Exhibitors 2011/2012:

\$250.00 booth fee plus \$75.00 selling fee (excludes corner spots)

\$275.00 booth fee plus \$75.00 selling fee (corner spots)

Alcohol:

\$85.00 per keg

10% for margaritas and wine

Monterey County Fairgrounds

Concession Rates for 2011/2012:

\$625.00 guarantee or 22.5% whichever is greater

Commercial Exhibitors 2011/2012:

\$575.00 - \$625.00 (10x10)

\$675.00 - \$800.00 (10x15)

\$1050.00 - \$1200.00 (10x20)

Prices vary depending on location (i.e. grass, arcade, etc.)

Alcohol:

Receives 50% of gross sales after tax