

14th District Agricultural Association

SANTA CRUZ COUNTY FAIR

Established 1885

Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, November 27, 2012, **1:30 PM** @ the Board Room

Directors: Jody Belgard, President; Bruce Oneto, Director; Loretta Estrada, Director; Stuart Yamamoto, Director; Don Dietrich, Director; Stephanie Fontana, Director; Les Gardner, Director; Diana Moreno-Inman, Director.

Team Leader: Dave Kegebein

Mission Statement

To... Recognize And Promote Our Community, Its Individuals, Trades And Commerce, For The Unique Values And Educational Opportunities Of Each That Contribute To Our Community.

To... Promote Education And Personal Growth Of Our Youth Through Competition.

To... Promote Challenges And Opportunities To Our Youth, Who Will Be Our Future Leaders.

To... Provide A Social Gathering Place And Meet The Recreational Needs Of The Members Of Our Community.

Note: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.¹

I. CALL TO ORDER – Jody Belgard

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

II. ROLL CALL – Mary Bannister, Recording Secretary

III. PLEDGE OF ALLEGIANCE

IV. DIRECTORS COMMENTS

V. PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

VI. MINUTES

1. Review and Approve October 23, 2012 Minutes

VII. CONSENT AGENDA

1. See attached

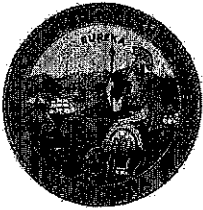
VIII. FINANCIALS

1. Review & Approve September & October 2012 Financials
2. Cash Balance/Flow Update / Credit Line

IX. MANAGEMENT TEAM REPORT – Dave Kegebein

1. Managers Conference

¹Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: www.santacruzcountyfair.com. Questions regarding agenda items should be directed to the Managers office at 831-724-5671.



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2. Project Lists
3. Heritage Foundation Project List

X. INFORMATION ITEMS

1. Farmers Market Studies
2. Strategic Planning Update
3. Updated Fair Reporting Requirements
4. Review CDFA Contracting Policy

XI. ACTION ITEMS

1. Resolution Thanking the Heritage Foundation
2. Approve 2013 Fair Dates, September 10-16, 2013
3. Review & Approve Choura Events (canopies) Contract
4. Review & Approve SCCF - Agricultural History Project - Community Garden Partnership
5. Review & Approve Agricultural History Project Long Term Lease Draft
6. Approve Delegation of Authority for signing contracts
7. WFA Registrations

XII. Management Team Review

XIII. Nomination and Election of 2013 Officers

XIV. REPORTS

1. Rodgers House News Update
2. Ocean Speedway News Update
3. Heritage Foundation News Update
4. Junior Fair Board News Update
5. Agriculture History Project News Update

XV. CORRESPONDENCE

Thank you from Cabrillo Lions

XVI. FINAL DIRECTOR COMMENTS

XVII. NEXT MEETINGS

1. Special Board Meeting Tuesday, January 8, 2013 @ 1:30 PM in the Board Room – Farmers Market.
2. WFA Convention January 20-23, 2013
3. Regular January Board Meeting Tuesday, January 29, 2013 @ 1:30 PM in the Board Room

VIII. ADJOURNMENT

Date of Notice: November 17, 2012

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