



14TH DISTRICT AGRICULTURAL ASSOCIATION

SANTA CRUZ COUNTY FAIR

ESTABLISHED 1885

AGENDA

Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, January 3, 2012, 1:30 PM @ the Board Room

Directors: Jody Belgard Akimoto, President; Patrice Edwards, Vice President; Bruce Oneto, Director; Loretta Estrada, Director; Robert Marani, Director; Stuart Yamamoto, Director; Christopher Smith, Director; Bob Thomas, Director.

Office Manager: Emily Grunewald

Mission Statement

To... Recognize And Promote Our Community, Its Individuals, Trades And Commerce, For The Unique Values And Educational Opportunities Of Each That Contribute To Our Community.
To... Promote Education And Personal Growth Of Our Youth Through Competition.
To... Promote Challenges And Opportunities To Our Youth, Who Will Be Our Future Leaders.
To... Provide A Social Gathering Place And Meet The Recreational Needs Of The Members Of Our Community.

Note: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.¹

I. **CALL TO ORDER** – Jody Belgard Akimoto

II. **ROLL CALL** – Emily Grunewald

III. **PLEDGE OF ALLEGIANCE**

IV. **AGENDA APPROVAL**

V. **PUBLIC COMMENT**

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to three (3) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

VI. **FINANCIALS**

1. None (December's financials at January 24th meeting)

VII. **MINUTES**

1. Review and Approve October, 2011 Minutes
2. Review and Approve November, 2011 Minutes

¹PERSONS WITH DISABILITIES WHO MAY REQUIRE ACCOMMODATIONS TO ATTEND THE MEETING ARE REQUESTED TO CONTACT THE MANAGER'S OFFICE AT 831-724-5671. PERSONS REQUESTING A SPANISH TRANSLATION SERVICE ARE TO CONTACT THE MANAGER'S OFFICE FIVE (5) BUSINESS DAYS PRIOR TO THE SCHEDULED MEETING DATE. AGENDAS FOR THE 14TH DISTRICT AGRICULTURAL ASSOCIATION CAN BE ACCESSED ON THE WEB AT: WWW.SANTACRUZCOUNTYFAIR.COM. QUESTIONS REGARDING AGENDA ITEMS SHOULD BE DIRECTED TO THE MANAGERS OFFICE AT 831-724-5671.



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VIII. CONSENT AGENDA

See attached

IX. OLD BUSINESS

1. Review Watsonville Certified Farmers Market Revised Initial Study/Negative Declaration
2. Information and Suggestions for Revised Master Plan
3. Approval of 2012 Proposed Budget

X. NEW BUSINESS

1. 2012 Concession Rates – Emily Grunewald
2. 2012 Commercial Exhibitor Rates (including non-profit rates) – Emily Grunewald
3. Parking Policy – Patrice Edwards
4. Extension for Kelly Thorp – Emily Grunewald
5. Lending of Display Cabinets – United Way of Santa Cruz
6. 2012 Publicity Contract Renewal – Emily Grunewald
7. 2012 Entertainment Contract Renewal – Emily Grunewald
8. Delegation of Authority – Emily Grunewald
9. Volunteer Management Proposal – Dave Kegebein
10. Agenda Formation/Process – Bruce Oneto
11. Crosetti Roof – Bruce Oneto
12. Executive Committee Authority – Bruce Oneto
13. 2012 Fair Planning – Bruce Oneto
 - i. Publicity
 - ii. Entertainment

XI. CORRESPONDENCE

1. NONE

XII. CLOSED SESSION

1. Personnel: Government Code Section 11126(a) **[NONE]**
2. Real Estate: Government Code Section 11126(c)(7) - **[NONE]**
3. Pending Litigation: *Community Alliance for Fairgrounds Accountability v. State of California, ex rel., 14th District Agricultural Association and DOES 1-15*, Sacramento County Superior Court, Case number 34-2011-80000901. The Board will meet in closed session to consult with legal counsel. Government Code Section 11126(e).
To start 3:00PM

XIII. ADJOURNMENT

1. Proposed Next Finance Committee Meeting Tuesday, January 24, 2012 @ 12:45 PM in Board Room.
2. Proposed Next Board Meeting Tuesday, January 24, 2012 @ 1:30 PM in Board Room.

Date of Notice: December 21, 2011

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