



# 14<sup>TH</sup> DISTRICT AGRICULTURAL ASSOCIATION

## SANTA CRUZ COUNTY FAIR

ESTABLISHED 1885

### AGENDA

#### Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, December 13, 2011, 1:30 PM @ the Board Room

**Directors:** Robert Marani, President; Bruce Oneto, Director; Loretta Estrada, Director; Patrice Edwards, Director; Jody Belgard Akimoto, Director; Stuart Yamamoto, Director; Christopher Smith, Director; Bob Thomas, Director.

**Manager:** Michael Bethke

#### Mission Statement

To... Recognize And Promote Our Community, Its Individuals, Trades And Commerce, For The Unique Values And Educational Opportunities Of Each That Contribute To Our Community.  
To... Promote Education And Personal Growth Of Our Youth Through Competition.  
To... Promote Challenges And Opportunities To Our Youth, Who Will Be Our Future Leaders.  
To... Provide A Social Gathering Place And Meet The Recreational Needs Of The Members Of Our Community.

Note: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.<sup>1</sup>

I. **CALL TO ORDER** - Rob Marani

II. **ROLL CALL** - Michael Bethke

III. **PLEDGE OF ALLEGIANCE**

IV. **AGENDA APPROVAL**

V. **PUBLIC COMMENT**

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to three (3) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

VI. **FINANCIALS**

1. Review and Approve November, 2011 Financials

VII. **MINUTES**

1. Review and Approve November 22, 2011 Minutes

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<sup>1</sup>Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: [www.santacruzcountyfair.com](http://www.santacruzcountyfair.com). Questions regarding agenda items should be directed to the Managers office at 831-724-5671.



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### VIII. CONSENT AGENDA

**\$5,000.00 and above:**

1. NONE

**Concession:**

1. NONE

**Commercial Exhibitor:**

1. NONE

**Standard Agreements:**

1. NONE

**Judging Agreements:**

1. NONE

**Interim Rental Agreements:**

1. Santa Cruz County Cycling Club, 2011-123
2. Santa Cruz County Fair Heritage Foundation, #2012-19
3. Santa Cruz County Fair Heritage Foundation, #2012-20
4. Tony Valencia, #2012-21
5. The Davey Tree Surgery Company, #2012-22
6. Community Bridges, #2012-23
7. Santa Cruz County Cycling Club, #2012-24

### IX. MANAGER'S REPORT – Michael Bethke

1. Year End Report

### COMMITTEE REPORTS

1. Buildings and Grounds Committee News Update
2. Rodgers House Committee News Update
3. Ocean Speedway News Update
4. Education Committee News Update
5. Heritage Foundation News Update
6. Junior Fair Board News Update
7. Agriculture History Project News Update
8. Fair Committee News Update
9. Horse Show Committee News Update
10. Livestock Committee News Update
11. Ad Hoc Community Relations Committee
12. Ad Hoc Alcohol Policy Committee

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### X. OLD BUSINESS

1. Review Watsonville Certified Farmers Market Revised Initial Study/Negative Declaration
2. Information and Suggestions for Revised Master Plan
3. Department Fund Raising Ideas – Doris Wilson
4. Elections for 2012 Board of Directors' Officers
5. Approval of 2012 Proposed Budget

### XI. NEW BUSINESS

1. 2012 Fair Admission/Presale Cost – Emily Grunewald
2. 2012 Concession Rates – Emily Grunewald
3. 2012 Commercial Exhibitor Rates (including non-profit rates) – Emily Grunewald

### XII. CORRESPONDENCE

1. NONE

### XIII. CLOSED SESSION

1. Personnel: Personnel Exception under Government Code Section 11126(a) The Board will meet in closed session to discuss the performance and evaluation of the Fair Manager/CEO.
2. Real Estate: Government Code Section 11126(c)(7) - **[NONE]**
3. Pending Litigation: *Community Alliance for Fairgrounds Accountability v. State of California, ex rel., 14<sup>th</sup> District Agricultural Association and DOES 1-15*, Sacramento County Superior Court, Case number 34-2011-80000901. The Board will meet in closed session to consult with legal counsel. Government Code Section 11126(e).
4. Pending Litigation: *Citizens for Environmental Responsibility, an unincorporated association, Stop the Rodeo, an unincorporated association; and Eric Zamost, an individual v. California ex rel. 14<sup>th</sup> District Agricultural Association, a California State Institution; Board of Directors of the 14<sup>th</sup> District Agricultural Association; California Department of Food & Agriculture; California Department of General Services; and DOES I-X*, Sacramento County Superior Court, Case number 34-2011-80000902. The Board will meet in closed session to consult with legal counsel. Government Code Section 11126(e).

### XIV. ADJOURNMENT

1. Proposed Next Finance Committee Meeting Tuesday, January 24, 2012 @ 12:45 PM in Board Room.
2. Proposed Next Board Meeting Tuesday, January 24, 2012 @ 1:30 PM in Board Room.

Date of Notice: December 2, 2011

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