



14TH DISTRICT AGRICULTURAL ASSOCIATION

SANTA CRUZ COUNTY FAIR

ESTABLISHED 1885

AGENDA

Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, November 22, 2011, 1:30 PM @ the Board Room

Directors: Robert Marani, President; Bruce Oneto, Director; Loretta Estrada, Director; Patrice Edwards, Director; Jody Belgard Akimoto, Director; Stuart Yamamoto, Director; Christopher Smith, Director; Bob Thomas, Director.

Manager: Michael Bethke

Mission Statement

To... Recognize And Promote Our Community, Its Individuals, Trades And Commerce, For The Unique Values And Educational Opportunities Of Each That Contribute To Our Community.
To... Promote Education And Personal Growth Of Our Youth Through Competition.
To... Promote Challenges And Opportunities To Our Youth, Who Will Be Our Future Leaders.
To... Provide A Social Gathering Place And Meet The Recreational Needs Of The Members Of Our Community.

Note: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.¹

I. CALL TO ORDER - Rob Marani

II. ROLL CALL - Michael Bethke

III. PLEDGE OF ALLEGIANCE

IV. AGENDA APPROVAL

V. PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to three (3) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

VI. FINANCIALS

1. Review and Approve July, 2011 Financials
2. Review and Approve August, 2011 Financials
3. Review and Approve September, 2011 Financials
4. Review and Approve October, 2011 Financials

VII. MINUTES

1. Review and Approve October, 2011 Minutes

¹Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: www.santacruzcountyfair.com. Questions regarding agenda items should be directed to the Managers office at 831-724-5671.



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VIII. CONSENT AGENDA

\$5,000.00 and above:

1. United States Department of Agriculture (USDA), APHIS #122 (Added to agenda after 10 day notice pursuant to section 11125.3 (a)(2) of the Bagley Keene Act)
2. Uretsky Security #2012-02 (Added to agenda after 10 day notice pursuant to section 11125.3 (a)(2) of the Bagley Keene Act)

Concession:

1. NONE

Commercial Exhibitor:

1. NONE

Standard Agreements:

1. Uretsky Security #2012-02 (Added to agenda after 10 day notice pursuant to section 11125.3 (a)(2) of the Bagley Keene Act)

Judging Agreements:

1. NONE

Interim Rental Agreements:

1. Heritage Foundation #120
2. Monterey Bay Fight Club #121
3. United States Department of Agriculture (USDA), APHIS #122 (Added to agenda after 10 day notice pursuant to section 11125.3 (a)(2) of the Bagley Keene Act)
4. Salvador Gonzales #2012-15
5. Quinceanera Expo. #2012-16
6. Ismael Lara and Mayra Melchor #2012-17
7. Estrella Del Mar Church #2012-18

IX. MANAGER'S REPORT – Michael Bethke

1. Status Update on Heritage Hall and Ag. History Barn
2. Status Update 2012 Stars of Justice Rodeo
3. Status Update of 2011 Special Allocation from F&E
4. 2011 Final Fair Report

COMMITTEE REPORTS

1. [Buildings and Grounds Committee News Update](#)
2. [Rodgers House Committee News Update](#)
3. [Ocean Speedway News Update](#)
4. [Education Committee News Update](#)
5. [Heritage Foundation News Update](#)
6. [Junior Fair Board News Update](#)
7. [Agriculture History Project News Update](#)
8. [Fair Committee News Update](#)
9. [Horse Show Committee News Update](#)
10. [Livestock Committee News Update](#)
11. [Ad Hoc Community Relations Committee](#)
12. [Ad Hoc Alcohol Policy Committee](#)

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X. OLD BUSINESS

1. Review and Consider Adoption of the Watsonville Certified Farmers Market Initial Study/Negative Declaration
2. Background Information Update and Suggestions for Master Plan Process
3. Department Fund Raising Ideas – Doris Wilson

XI. NEW BUSINESS

1. Discussion about the Fair's and CDFA's Nepotism Policies – Michael Bethke
2. Discussion and Recommendation to Recruit a Part-Time CFO and/or Finance Manager – Michael Bethke
3. Publicity Report/2012 Fair Theme – Steve Stagnaro
4. 2012 Delegation of Authority – Michael Bethke
5. Nomination of 2012 Board of Directors' Officers – Michael Bethke
6. Approval of 2012 Proposed Budget – Michael Bethke

XII. CORRESPONDENCE

1. Stars of Justice Inc.
2. Santa Cruz County Probation Department

XIII. CLOSED SESSION

1. Personnel: Personnel Exception under Government Code Section 11126(a) – **[NONE]**
2. Real Estate: Government Code Section 11126(c)(7) - **[NONE]**
3. Pending Litigation: *Community Alliance for Fairgrounds Accountability v. State of California, ex rel., 14th District Agricultural Association and DOES 1-15*, Sacramento County Superior Court, Case number 34-2011-80000901. The Board will meet in closed session to consult with legal counsel. Government Code Section 11126(e).
4. Pending Litigation: *Citizens for Environmental Responsibility, an unincorporated association, Stop the Rodeo, an unincorporated association; and Eric Zamost, an individual v. California ex rel. 14th District Agricultural Association, a California State Institution; Board of Directors of the 14th District Agricultural Association; California Department of Food & Agriculture; California Department of General Services; and DOES I-X*, Sacramento County Superior Court, Case number 34-2011-80000902. The Board will meet in closed session to consult with legal counsel. Government Code Section 11126(e).

XIV. ADJOURNMENT

1. Proposed Next Finance Committee Meeting Tuesday, December 20, 2011 @ 12:45 PM in Board Room.
2. Proposed Next Board Meeting Tuesday, December 20, 2011 @ 1:30 PM in Board Room.
3. Board of Directors Annual Christmas Dinner to follow meeting

Date of Notice: November 10, 2011

Reposted: November 15, 2011

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