



14TH DISTRICT AGRICULTURAL ASSOCIATION

SANTA CRUZ COUNTY FAIR

ESTABLISHED 1885

AGENDA

Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, July 26, 2011, 1:30 PM @ the Board Room

Directors: Robert Marani, President; Brian Mathias, Vice President; Bruce Oneto, Director; Loretta Estrada, Director; Patrice Edwards, Director; Jody Belgard Akimoto, Director; Stuart Yamamoto, Director; Christopher Smith, Director; Bob Thomas, Director.

Manager: Michael Bethke

Mission Statement

To... Recognize And Promote Our Community, Its Individuals, Trades And Commerce, For The Unique Values And Educational Opportunities Of Each That Contribute To Our Community.

To... Promote Education And Personal Growth Of Our Youth Through Competition.

To... Promote Challenges And Opportunities To Our Youth, Who Will Be Our Future Leaders.

To... Provide A Social Gathering Place And Meet The Recreational Needs Of The Members Of Our Community.

Note: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.¹

I. CALL TO ORDER - Rob Marani

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

II. ROLL CALL - Michael Bethke

III. PLEDGE OF ALLEGIANCE

IV. PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to three (3) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

V. FINANCIALS

1. Review and Approve June, 2011 Financials

VI. MINUTES

1. Review and Approve June, 2011 Minutes

VII. CONSENT AGENDA

\$5,000.00 and above:

1. CVR Management Standard Agreement #45

¹Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: www.santacruzcountyfair.com. Questions regarding agenda items should be directed to the Managers office at 831-724-5671.



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Concession:

1. NONE

Commercial Exhibitor:

1. Paisley Plaid Poka Dotz/Chaz Rental Agreement #20
2. Sigma Satellites, Inc. Rental Agreement #21
3. Everywear Rental Agreement #22
4. Proline Rental Agreement #23
5. Magic Pictures Rental Agreement #24
6. Driscoll Berry Corp. Rental Agreement #25

Standard Agreements:

1. RCM Electric Standard Agreement #38
2. RCM Electric Standard Agreement #39
3. Stages Unlimited Standard Agreement #40
4. Stages Unlimited Standard Agreement #41
5. Preferred Plumbing Standard Agreement #42
6. Tennessee River "A Tribute to Alabama" Standard Agreement #43
7. Thom & Mary Ellen Duo Standard Agreement #44
8. CVR Management Standard Agreement #45

Judging Agreements:

1. Gerry Wade Judging Agreement #80
2. Robin Rudd Judging Agreement #81
3. Anita Sjoberg Judging Agreement #82
4. Michael Gardner Judging Agreement #83
5. Mike Clifford Judging Agreement #84

Interim Rental Agreements:

1. Hot Production Rental Agreement #105
2. Gabilan Cutters Rental Agreement #106
3. Cinch Up Rental Agreement #107
4. Don Gates Rental Agreement #108
5. Watsonville Saddlites Rental Agreement #109
6. Watsonville Saddlites Rental Agreement #110
7. Watsonville Rotary Rental Agreement #111
8. Los Viajaros RV Rally Rental Agreement #112

VIII. MANAGER'S REPORT – Michael Bethke

1. Status Update on Heritage Hall and Ag. History Barn
2. Status Update of Proposed Service Charges for Sanitation District

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COMMITTEE REPORTS

1. Buildings and Grounds Committee News Update
2. Rodgers House Committee News Update
3. Ocean Speedway News Update
4. Education Committee News Update
5. Heritage Foundation News Update
6. Junior Fair Board News Update
7. Agriculture History Project News Update
8. Fair Committee News Update
9. Horse Show Committee News Update
10. Livestock Committee News Update
11. Ad Hoc Community Relations Committee

IX. OLD BUSINESS

1. Status Update for proposed amendments to the Fair's Noise Policy
2. Status Update for proposed amendment for the Fair's Alcohol Policy

X. NEW BUSINESS

1. Review and receive comments for the Watsonville Certified Farmers Market Initial Study/Negative Declaration
2. Approve Livestock Line of Credit not to exceed \$50,000.00

XI. CORRESPONDENCE

1. Memo from CCA Interim Director Becky Bailey-Findley
2. Letter from F&E Acting Director Rebecca Desmond
3. Letter from Fair Manager to Salsipuedes Sanitation District

XII. CLOSED SESSION

1. Personnel: Government Code Section 11126(a) - **[NONE]**
2. Real Estate: Government Code Section 11126(c)(7) - **[NONE]**
3. Pending Litigation: *Community Alliance for Fairgrounds Accountability v. State of California, ex rel., 14th District Agricultural Association and DOES 1-15*, Sacramento County Superior Court, Case number 34-2011-80000901. The Board will meet in closed session to consult with legal counsel. Government Code Section 11126(e).
4. Pending Litigation: *Citizens for Environmental Responsibility, an unincorporated association, Stop the Rodeo, an unincorporated association; and Eric Zamost, an individual v. California ex rel. 14th District Agricultural Association, a California State Institution; Board of Directors of the 14th District Agricultural Association; California Department of Food & Agriculture; California Department of General Services; and DOES I-X*, Sacramento County Superior Court, Case number 34-2011-80000902. The Board will meet in closed session to consult with legal counsel. Government Code Section 11126(e).

XV. ADJOURNMENT

1. Next Finance Committee Meeting Tuesday, August 23, 2011 @ 12:45 PM in Board Room.
2. Next Board Meeting Tuesday, August 23, 2011 @ 1:30 PM in Board Room.

Date of Notice: July 15, 2011

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