



# 14<sup>TH</sup> DISTRICT AGRICULTURAL ASSOCIATION

## SANTA CRUZ COUNTY FAIR

ESTABLISHED 1885

### AGENDA

#### Board of Directors' Meeting

2601 East Lake Avenue, Watsonville, CA

Tuesday, June 28, 2011, 1:30 PM @ the Board Room

**Directors:** Robert Marani, President; Brian Mathias, Vice President; Bruce Oneto, Director; Loretta Estrada, Director; Patrice Edwards, Director; Jody Belgard Akimoto, Director; Stuart Yamamoto, Director; Christopher Smith, Director; Bob Thomas, Director.

**Manager:** Michael Bethke

#### Mission Statement

To... Recognize And Promote Our Community, Its Individuals, Trades And Commerce, For The Unique Values And Educational Opportunities Of Each That Contribute To Our Community.

To... Promote Education And Personal Growth Of Our Youth Through Competition.

To... Promote Challenges And Opportunities To Our Youth, Who Will Be Our Future Leaders.

To... Provide A Social Gathering Place And Meet The Recreational Needs Of The Members Of Our Community.

Note: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.<sup>1</sup>

#### I. CALL TO ORDER - Rob Marani

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

#### II. ROLL CALL - Michael Bethke

#### III. PLEDGE OF ALLEGIANCE

#### IV. PUBLIC COMMENT

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to three (3) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.

#### V. FINANCIALS

1. Review and Approve May, 2011 Financials

#### VI. MINUTES

1. Review and Approve May, 2011 Minutes

#### VII. CONSENT AGENDA

\$5,000.00 and above:

1. NONE

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<sup>1</sup>Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: [www.santacruzcountyfair.com](http://www.santacruzcountyfair.com). Questions regarding agenda items should be directed to the Managers office at 831-724-5671.



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### Concession:

1. PHD & Me Concession Agreement

### Commercial Exhibitor:

1. Mechanical Bull Rental N Jump Commercial Exhibitor Agreement
2. Christina's Palm Reading Commercial Exhibitor Agreement

### Standard Agreements:

1. RCM Electric Standard Agreements

### Judging Agreements:

1. Craig Smith Judging Agreement
2. Dennis Dean Judging Agreement
3. Nita Gizdich Judging Agreement
4. Bill Ringe Judging Agreement
5. Richard McCain Judging Agreement

### Interim Rental Agreements:

1. American Crown Circus Interim Rental Agreement
2. Reiter Berry Interim Rental Agreements
3. Pajaro Valley Historical Association Interim Rental Agreement
4. Watsonville Certified Farmers Market Interim Rental Agreement
5. Gabilan Cutters Interim Rental Agreement
6. Antonio Fernandez Interim Rental Agreement
7. Pajaro Valley Chamber Interim Rental Agreement – 2012
8. Juan Alvarez Interim Rental Agreement - 2012

## VIII. MANAGER'S REPORT – Michael Bethke

1. Status Update on Solar Panel Systems
2. Status Update on Heritage Hall and Ag. History Barn
3. Status Update on 9-11 Memorial Event
4. Status Update on Master Planning Contract Re-negotiations
5. Status Update on Farmers Market Initial Study
6. Announcement of Fair Manager's Appointment to Board of Directors of the Convention & Visitors Bureau

## COMMITTEE REPORTS

1. [Buildings and Grounds Committee News Update](#)
2. [Rodgers House Committee News Update](#)
3. [Ocean Speedway News Update](#)
4. [Education Committee News Update](#)
5. [Heritage Foundation News Update](#)
6. [Junior Fair Board News Update](#)
7. [Agriculture History Project News Update](#)
8. [Fair Committee News Update](#)
9. [Horse Show Committee News Update](#)
10. [Livestock Committee News Update](#)
11. [Ad Hoc Community Relations Committee](#)

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### IX. OLD BUSINESS

1. Review proposed amendments to the Fair's Noise Policy

### X. NEW BUSINESS

1. Review proposed amendment to the Fair's Alcohol Policy
2. Review proposal to decrease rental rates for the fairground child development center
3. Review state auditor's report
4. Review proposal to remodel the Jenny Mae Building into the "Milk Can" Concession
5. Resolution to support Caltrans Improvements to the Highway 152 and Holohan Road intersection

### XI. CORRESPONDENCE

1. Letter from Board President to Max Kelley (CAFA)
2. Letter from Board President to Eric Zamost (CAFA)
3. Letter from Fair Manager to Regional Water District Director
4. Letter from CAFA Attorney – Freedom of Information Act Request

### XII. CLOSED SESSION

1. Personnel: Government Code Section 11126(a) - [NONE]
2. Real Estate: Government Code Section 11126(c)(7) - [NONE]
3. Pending Litigation: Government Code Section 11126(e) - [NONE]

### XV. ADJOURNMENT

1. Next Finance Committee Meeting Tuesday, July 25, 2011 @ 12:45 PM in Board Room.
2. Next Board Meeting Tuesday, July 25, 2011 @ 1:30 PM in Board Room.

Date of Notice: June 18, 2011

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