



14th District Agricultural Association

2601 East Lake Avenue

Watsonville, CA 95076

(831) 724-5671 • Fax: (831) 761-5827

AGENDA

14th District Agricultural Association (Santa Cruz County Fair)

Board of Directors' Meeting

District Fairgrounds, 2601 East Lake Avenue, Watsonville, CA

Tuesday, November 16, 2010

1:30 PM Board Meeting @ the Ag. History Museum

Directors: Stuart Yamamoto, President; Jody Belgard Akimoto, Vice President; Bruce Oneto, Director; Loretta Estrada, Director; Patrice Edwards, Director; Brian Mathias, Director; Robert Marani, Director; Christopher Smith, Director; Bob Thomas, Director.

Manager: Michael Bethke

Mission Statement:

To... Recognize And Promote Our Community, Its Individuals, Trades And Commerce, For The Unique Values And Educational Opportunities Of Each That Contribute To Our Community.

To... Promote Education And Personal Growth Of Our Youth Through Competition.

To... Promote Challenges And Opportunities To Our Youth, Who Will Be Our Future Leaders.

To... Provide A Social Gathering Place And Meet The Recreational Needs Of The Members Of Our Community.

Note: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.¹

CALL TO ORDER-President: Stuart Yamamoto

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

ROLL CALL/DIRECTORS ABSENT- President: Stuart Yamamoto

1. Approve Directors Absences

INTRODUCTION OF NEW BOARD DIRECTORS, GUESTS AND STAFF

PUBLIC COMMENT

*Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.*

FINANCIALS

1. September 2010 – will be mailed on a separate cover
2. October 2010 – will be mailed on a separate cover

CONSENT CALENDAR

1. Approval of Minutes from October 19, 2010 regular meeting
2. October, 2010 Consent Agenda

MANAGER'S REPORT – Michael Bethke

¹Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Manager's office at 831-724-5671. Persons requesting a Spanish translation service are to contact the Manager's office five (5) business days prior to the scheduled meeting date. Agendas for the 14th District Agricultural Association can be accessed on the web at: www.santacruzcountyfair.com. Questions regarding agenda items should be directed to the Managers office at 831-724-5671.

OLD BUSINESS

1. Fair website RFP Update – Michael Bethke
2. Market Place Update – Michael Bethke

NEW BUSINESS

1. Nominations of 2011 Officers
2. 2011 Fair Theme
3. Fair Results – will be mailed on a separate cover
4. Review of Auditor's Report for 2008 and 2009 – Michael Bethke
5. Approve of 2011 budget and forward to Sacramento – Michael Bethke

MATTERS OF INFORMATION

1. Buildings and Grounds: Loretta
2. Rodgers House: Loretta Estrada (Minutes)
3. Ocean Speedway: John Prentice
4. Education: Lynne Grossi
5. Heritage Foundation: Richard Travis
6. Junior Fair Board: Russell Sanderson
7. Agriculture History: Lynne Grossi
8. Fair Committee: John Kegebein
9. Horse Show Committee: Blanca Boyd
10. Livestock Committee: John Kegebein
11. Next Finance Committee Meeting Tuesday, December 21, 2010 @ 12:45 PM in Ag. History Museum
12. Next Board Meeting Tuesday, December 21, 2010, 2010 @ 1:30 PM in Ag. History Museum

CORRESPONDENCE

CLOSED SESSION

Personnel Issues: Pursuant to Government Code Section 11126(e) the Board will meet in closed session to discuss personnel issues.

RECONVENE OPEN MEETING

ADJOURNMENT

Date of Notice: November 5, 2010

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