



**14<sup>th</sup> District Agriculture Association**  
2601 East Lake Avenue  
Watsonville, CA 95076  
(831) 724-5671 • Fax: (831) 761-5827

## **AGENDA**

### **14<sup>th</sup> District Agricultural Association (Santa Cruz County Fair)**

Board of Directors' Meeting

District Fairgrounds, 2601 East Lake Avenue, Watsonville, CA

Tuesday, December 15, 2009

1:30 PM Board Meeting

**Directors:** Jody Belgard Akimoto, President; Stuart Yamamoto, Director; Bruce Oneto, Director; Loretta Estrada, Director; Patrice Edwards, Director; Brian Mathias, Director; Robert Marani, Director.

**Interim Manager:** John Kegebein

#### **Mission Statement:**

To... Recognize And Promote Our Community, Its Individuals, Trades And Commerce, For The Unique Values And Educational Opportunities Of Each That Contribute To Our Community.

To... Promote Education And Personal Growth Of Our Youth Through Competition.

To... Promote Challenges And Opportunities To Our Youth, Who Will Be Our Future Leaders.

To... Provide A Social Gathering Place And Meet The Recreational Needs Of The Members Of Our Community.

**Note:** Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.<sup>1</sup>

**CALL TO ORDER**-President: Jody Belgard Akimoto

*Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.*

**ROLL CALL/DIRECTORS ABSENT**- President: Jody Belgard Akimoto

1. Approve Directors Absences

**INTRODUCTION OF GUESTS AND STAFF**

#### **CONSENT CALENDAR**

1. Approval of Minutes from November 17, 2009 regular meeting – will be emailed on Monday, December 7, 2009
2. November, 2009 Financials
3. Judge's Agreement for 2010
4. Standard Agreements for 2010

**PRESIDENT'S REPORT**

**INTERIM MANAGER'S REPORT** – will be emailed on Monday, December 7, 2009

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<sup>1</sup>Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Interim Manager's office at 831-724-5671. Agendas for the 14th District Agricultural Association can be accessed on the web at: [www.santacruzcountyfair.com](http://www.santacruzcountyfair.com). Questions regarding agenda items should be directed to the Interim Managers office at 831-724-5671.

14<sup>th</sup> District Agriculture Association  
Board of Directors Meeting Agenda  
December 15, 2009

## **OLD BUSINESS**

1. Ag. History Lease – Lynne Grossi and John Scurfield
2. Master Plan – John Kegebein
3. Share an employee with the Heritage Foundation – John
4. Sponsorship (contract with Dave Brockman to do sponsorship with commission) – John Kegebein
5. Strawberry Festival Security Payment – John Kegebein
6. Ocean Speedway Camping – John Kegebein
7. 2010 Voting of Nominated Officers

## **NEW BUSINESS**

1. Watsonville Farmers Market Contract for 2010 – John Kegebein and John Scurfield
2. Entertainment – Read Zaro
3. Facility Rental Marketing – Steve Stagnaro
4. Salsipuedes Sanitary District – John Kegebein
5. CEO Search – Patrice Edwards & Loretta Estrada
6. Pajaro Valley High School Athletics (Strawberry Festival) – John Kegebein
7. Watsonville High School Athletics (Strawberry Festival) – John Kegebein

## **MATTERS OF INFORMATION**

1. Rodgers House: Loretta Estrada
  - i. Minutes
2. Ocean Speedway: John Prentice
3. Education: Presentation of Education Surveys – Lynne Grossi
4. Heritage Foundation: Richard Travis
5. Junior Fair Board: Russell Sanderson
6. Agriculture History: Lynne Grossi
7. Fair Committee: John Kegebein
8. Horse Show Committee: Blanca Boyd
9. Next Finance Committee Meeting Tuesday, January 20, 2010 @ 12:00 PM
10. Next Board Meeting Tuesday, January 20, 2010 @ 1:30 PM

## **CORRESPONDENCE**

### **PUBLIC COMMENT**

*Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.*

### **CLOSED SESSION**

Personnel Issues: Pursuant to Government Code section 11126(e) the Board will meet in closed session to personnel issues.

## **RECONVENE OPEN MEETING**

## **ADJOURNMENT**

Date of Notice: December 4, 2009