



14th District Agriculture Association

2601 East Lake Avenue
Watsonville, CA 95076
(831) 724-5671 • Fax: (831) 761-5827

AGENDA

14th District Agricultural Association (Santa Cruz County Fair)

Board of Directors' Meeting

District Fairgrounds, 2601 East Lake Avenue, Watsonville, CA

Tuesday-April 21, 2009

1:30 PM

Directors: Jody Belgard Akimoto, President; Michael Bethke, Vice President; Stuart Yamamoto, Director; Bruce Oneto, Director; Loretta Estrada, Director; Robert Vallerga, Director; Patrice Edwards, Director; Brian Mathias, Director; Robert Marani, Director.

Interim Manager: John Kegebein

Mission Statement:

To... Recognize And Promote Our Community, Its Individuals, Trades And Commerce, For The Unique Values And Educational Opportunities Of Each That Contribute To Our Community.

To... Promote Education And Personal Growth Of Our Youth Through Competition.

To... Promote Challenges And Opportunities To Our Youth, Who Will Be Our Future Leaders.

To... Provide A Social Gathering Place And Meet The Recreational Needs Of The Members Of Our Community.

Note: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.¹

CALL TO ORDER-President: Jody Belgard Akimoto

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

ROLL CALL/DIRECTORS ABSENT- President: Jody Belgard Akimoto

1. Approve Directors Absences

INTRODUCTION OF GUESTS AND STAFF

¹Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Interim Manager's office at 831-724-5671. Agendas for the 14th District Agricultural Association can be accessed on the web at: www.santacruzcountyfair.com. Questions regarding agenda items should be directed to the Interim Managers office at 831-724-5671.

CONSENT CALENDAR

1. Approval of Minutes of March 10, 2009 regular meeting.
2. February 31, 2009 Balance Sheet

PRESIDENT'S REPORT

INTERIM MANAGER'S REPORT

1. See attachment

OLD BUSINESS

1. Ag. History Lease- Lynne Grossi and John Scurfield
2. Smoke free policy – Santa Cruz County Health Services
3. Dress Code Policy – John Kegebein, Jody Belgard Akimoto and Michael Bethke
4. Code Adam – Brian Mathias
 - a. A new statewide program for Fairs designed to prevent child abductions by rapidly finding lost children on Fairgrounds.
3. Workman's Compensation – John Kegebein
 - a. Reporting 2008 Workers' Compensation Information

NEW BUSINESS

1. Arena fee reduction from \$450.00 to \$300.00 – Bud Thoman
2. Overlapping horse show dates for 2010 – Bud Thoman
3. Heritage Foundation project request (see John's report) – John Kegebein
4. Sponsorship Policy (see John's report) – John Kegebein
5. Local Agency Investment Funds needs to signatures on account (see John's report) – John Kegebein
6. Approval to pay off Line of Credit by June 1st (see John's report) – John Kegebein
7. Fair presale of children's tickets from \$5.00 to \$4.00 (see John's report) – John Kegebein
8. Partner with Second Harvest Food Bank and Ag Against Hunger for a 50% adult ticket sale with three cans of food on Wednesday and Thursday from 1 pm to 4 pm – John Kegebein
9. Establish a Board of Director Policy for judging exhibits – John Kegebein
10. Approval of John Kegebein's vacation from May 31st to June 10th – John Kegebein
11. Recommendation by Brian Mathias to name the Arts Building the Dale Skillicorn Building – Brian Mathias
12. Approval to have to community vote for the poster contest through our website. – John Kegebein

MATTERS OF INFORMATION

1. Rodgers House: Loretta Estrada
2. Ocean Speedway: John Prentice
3. Strategic Planning: Bruce Oneto
 - Retreat date: April 25th or May 2nd
4. Heritage Foundation: Richard Travis
 - Crab Feed update
5. Junior Fair Board: Russell Sanderson
 - Mr. Magorium's Exploratorium
 - Community Service at the Heritage Foundation Crab Feed
6. Agriculture History: Lynne Grossi
 - Day on the Farm
7. Fair Committee/ Education Committee: John Kegebein
 - Fair committee report:
8. Revenue Enhancement Committee: Robert Marani
9. Next Board Meeting Tuesday, May 19, 2009 @ 1:30 PM
10. Alternative Management Structures: Jody Belgard Akimoto

CORRESPONDENCE

1. Betsy Ronzano
Dated: March 14, 2009
Re: re-issue an expired check
2. CFSA
Dated: April 1, 2009
Re: Approval of Budget

PUBLIC COMMENT

*Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.*

ADJOURNMENT

Date of Notice: April 8, 2009