



14th District Agriculture Association

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AGENDA

14th District Agricultural Association (Santa Cruz County Fair)

Board of Directors' Meeting

District Fairgrounds, 2601 East Lake Avenue, Watsonville, CA

Tuesday-March 10, 2009

1:30 PM

Directors: Jody Belgard Akimoto, President; Michael Bethke, Vice President; Stuart Yamamoto, Director; Bruce Oneto, Director; Loretta Estrada, Director; Robert Vallerga, Director; Patrice Edwards, Director; Brian Mathias, Director; Robert Marani, Director.

Interim Manager: John Kegebein

Mission Statement:

To... Recognize And Promote Our Community, Its Individuals, Trades And Commerce, For The Unique Values And Educational Opportunities Of Each That Contribute To Our Community.

To... Promote Education And Personal Growth Of Our Youth Through Competition.

To... Promote Challenges And Opportunities To Our Youth, Who Will Be Our Future Leaders.

To... Provide A Social Gathering Place And Meet The Recreational Needs Of The Members Of Our Community.

Note: Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.¹

CALL TO ORDER-President: Jody Belgard Akimoto

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

ROLL CALL/DIRECTORS ABSENT- President: Jody Belgard Akimoto

1. Approve Directors Absences

INTRODUCTION OF GUESTS AND STAFF

¹Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Interim Manager's office at 831-724-5671. Agendas for the 14th District Agricultural Association can be accessed on the web at: www.santacruzcountyfair.com. Questions regarding agenda items should be directed to the Interim Managers office at 831-724-5671.

CONSENT CALENDAR

1. Approval of Minutes of February 17, 2009 regular meeting.
2. January 31, 2009 Balance Sheet

PRESIDENT'S REPORT

1. Summary of Meetings attended:
 - a. Livestock
 - b. Sanitary District

INTERIM MANAGER'S REPORT

1. I am back at work doing therapy and very thankful that I still have all my faculties. Thanks for all your support. I have been working all week to catch up on reports to Sacramento, financial statements, preparing for the 2007 audit and seeing many therapists.

The Friday after the last Fairboard meeting we received a call from F&E asking us to put proposals together that would equal more than one million dollars each and have it in the Office of Fairs and Expositions by the following Wednesday. Projects needed a budget and a description why they were needed. Based on discussions that we have had these past 9 months, I listed a new water system, a covered arena with parking and three locations for RV hook-ups. The total cost was 20 million dollars for all of the projects. I mention this because you need to know that we made these applications, but more importantly, I did this with out a master plan for the Fairgrounds. I would have felt a lot more comfortable if I could have taken the next two or three projects on the master plan and submitted them. I believe that when a plan is in place it is much easier to give direction.

OLD BUSINESS

1. Smoke free policy – Santa Cruz County Health Services
2. Code Adam – Brian Mathias
 - a. A new statewide program for Fairs designed to prevent child abductions by rapidly finding lost children on Fairgrounds.
3. Workman's Compensation – John Kegebein
 - a. Reporting 2008 Workers' Compensation Information

NEW BUSINESS

1. Agriculture History Project Negotiation Renewed Contract – Brian Mathias/ John Scurfield/ Pat Johns
2. Management Structures – Management structure of the county fairgrounds. In light of the fact that we will likely hire a new Fair Manager in the near future. – Brian Mathias

MATTERS OF INFORMATION

1. Rodgers House: Loretta Estrada
2. Ocean Speedway: John Prentice
3. Strategic Planning: Bruce Oneto
4. Heritage Foundation: Richard Travis
 - Crab Feed update

5. Junior Fair Board: Russell Sanderson
 - Mr. Magorium's Exploratorium
 - Community Service at the Heritage Foundation Crab Feed
6. Agriculture History: Lynne Grossi
 - Day on the Farm
7. Fair Committee/ Education Committee: John Kegebein
 - Fair committee report:
8. Revenue Enhancement Committee: Robert Marani
9. Next Board Meeting Tuesday, April 21, 2009 @ 1:30 PM
10. Alternative Management Structures: Jody Belgard Akimoto

CORRESPONDENCE

1. Richard M. Lester
Dated: February 12, 2009
Re: Request for Certified Copy of Dress Code Ordinance
(Will be handed out at meeting)
3. Salsipuedes Sanitary District
Dated: February 23, 2009
Re: Adjustment to Sewer Service Charges
(Will be handed out at meeting)

PUBLIC COMMENT

*Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.*

CLOSED SESSION

1. Possible Litigation: Pursuant to Government Code section 11126(e) the Board will meet in closed session to consult and receive advice from legal counsel concerning dress policy.

RECONVENE OPEN MEETING

ADJOURNMENT

Date of Notice: February 27, 2009