



## **14<sup>th</sup> District Agriculture Association**

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Watsonville, CA 95076  
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### **AGENDA**

#### **14<sup>th</sup> District Agricultural Association (Santa Cruz County Fair)**

Board of Directors' Meeting

District Fairgrounds, 2601 East Lake Avenue, Watsonville, CA

Tuesday-January 20, 2009

1:30 PM

**Directors:** Jody Belgard Akimoto, President; Loretta Estrada, Vice President; Stuart Yamamoto, Director; Bruce Oneto, Director; Michael Bethke, Director; Robert Vallerga, Director; Patrice Edwards, Director; Brian Mathias, Director; Robert Marani, Director.

**Interim Manager:** John Kegebein

#### **Mission Statement:**

To... Recognize And Promote Our Community, Its Individuals, Trades And Commerce, For The Unique Values And Educational Opportunities Of Each That Contribute To Our Community.

To... Promote Education And Personal Growth Of Our Youth Through Competition.

To... Promote Challenges And Opportunities To Our Youth, Who Will Be Our Future Leaders.

To... Provide A Social Gathering Place And Meet The Recreational Needs Of The Members Of Our Community.

**Note:** Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the "Public Comment" portion and/or during the discussion of any particular item listed on the agenda.<sup>1</sup>

**CALL TO ORDER**-President: Jody Belgard Akimoto

*Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.*

**ROLL CALL/DIRECTORS ABSENT**- President: Jody Belgard Akimoto

1. Approve Directors Absences

#### **INTRODUCTION OF GUESTS AND STAFF**

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<sup>1</sup>Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Interim Manager's office at 831-724-5671. Agendas for the 14th District Agricultural Association can be accessed on the web at: [www.santacruzcountyfair.com](http://www.santacruzcountyfair.com). Questions regarding agenda items should be directed to the Interim Managers office at 831-724-5671.

## **CONSENT CALENDAR**

1. Approval of Minutes of December 16, 2008 regular meeting.
2. 2009 Cash Flow
3. Current Bills as of January 2009
4. November 2008 Balance Sheet
5. December 2008 Balance Sheet (will be distributed at meeting)

## **PRESIDENT'S REPORT**

1. December 2008 committee meetings attended

## **INTERIM MANAGER'S REPORT**

1. Out of pocket expense reimbursement breakdown
2. December committee meetings attended
3. Water meter readings: try to determine actual water flow into the sewage system. Have been searching for water leaks in water system. We have found two underground leaks and a toilet running since the last Fair Board meeting.
4. Have contacted Susan Mariello, County Administrative Officer asking if she could help the Fair in locating Federal money to replace the water system on the Fairgrounds. Because we are an Emergency Center for the County of Santa Cruz, Director Oneto thinks there may be money for emergency sites. I have found out that FEMA does fund infrastructure projects for emergency sites.
5. Had a meeting with three volunteers who want to work on the Education Exhibit. A meeting has been set with all of the County Superintendents of Schools to explain to them that we want to showcase the work that the students do including extra curricular activities. We will be making a presentation to all Principals some time in March.
6. Had the 1989 Pickup surveyed out. We will have to haul the truck to the Dixon Auction Yard to sell it or pay to have them pick it up. The state does not allow onsite sale of vehicles anymore. I have a trailer and will haul it to Dixon some time in March.
7. Working on a new layout for the commercials exhibit area with the addition of some entertainment in the area.
8. Developing work schedules for maintenance staff, so that we can get the most work done with our court referral work staff. Staff is cleaning and painting all horse barns and stalls. Have been using recycled paint to paint inside of stalls. We are getting paint from Buena Vista Land Fill and Ben Lomond Transfer Station. Staff is also repairing rotten boards in the

grandstand, and scraping all of the wooden picnic tables and resealing them. Staff is also locating all water connections to Office lawn, Little League baseball field and West Gate Lawn. When this is completed, we will then run new water lines that will use the fire pond water to irrigate these lawns. This will be the first phase of converting our domestic use for irrigating lawns to non-potable use.

## **OLD BUSINESS**

None

## **NEW BUSINESS**

1. Election of 2009 officers
  - a. President of the Board
  - b. Vice President of the Board
2. Approval of educational days dates – John Kegebein
3. Approval of grade levels for education days – John Kegebein
4. Add to pass policy, one adult for every five children only for education days – John Kegebein
5. Smoke free policy – Forbes Ellis
6. Injury & illness prevention program – John Scurfield
7. Santa Cruz County Fair Heritage Foundation interim event alcohol agreement – John Scurfield
8. 2009 Fair theme – John Kegebein
  - a. A press release was sent out asking for the public for ideas on the 2009 theme. The deadline is January 16<sup>th</sup> at 5 PM. Members from the Fair Committee have narrowed the selection down to about ten themes. The Board now needs to select a final theme. Many of the committees are waiting for the Theme to be selected so that they can start making plans for their departments.
9. Scrapbook storage – Loretta Estrada

## **MATTERS OF INFORMATION (COMMENTS ONLY – NO DISCUSSION)**

1. Rodgers House: Loretta Estrada
  - December Christmas Party
  - January 27, 2009- Diane Cooley rental
  - Next meeting will be January 21, 2009 at 1:30 PM
  - K & D Landscaping bid was \$6,500.00 for water system.

2. Ocean Speedway: John Prentice
  - 2009 approval of race schedule
3. Strategic Planning: Bruce Oneto
  - Data gathering process: Web-site, Department Heads, Crab Feed, Peers Fairs, WFA Convention.
  - Note: We will continue to use the blue paper questionnaire used at the Volunteer Dinner last October.
4. Heritage Foundation: Richard Travis
  - Crab Feed Information: Date, time, entertainment and food.
5. Junior Fair Board: Russell Sanderson
6. Agriculture History: Lynne Grossi
  - Dates of Day on the Farm
7. Fair Committee: John Kegebein
8. Revenue Enhancement Committee: Robert Marani
9. Next Board Meeting Tuesday, February 17, 2009 @ 1:30 PM

## CORRESPONDENCE

1. County of Santa Cruz, Mosquito & Vector Control  
dated December 15, 2008  
Re: Request for reduced fees for Mosquito Abatement Fair booth in 2009
2. Pajaro Valley Water Management Agency  
dated January 6, 2009  
Re: Billing from 9-3-2008 to 12-9-2008

## PUBLIC COMMENT

*Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under the Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to **three (3) minutes per speaker** and in accordance with state law, the Board will not comment or otherwise consider such Public Comment item for business until and unless such item has been properly agendized at a future meeting.*

## CLOSED SESSION

1. Pending Litigation: Pursuant to Government Code section 11126(e) the Board will meet in closed session to consult and receive advice from legal counsel concerning a request from a former employee, who is represented by counsel.

## RECONVENE OPEN MEETING

## ADJOURNMENT

Date of Notice: January 10, 2009