

Santa Cruz County Fair Board of Director's Meeting
2601 East Lake Avenue, Watsonville
Tuesday, November 20, 2007
1:30 PM

- I. CALL TO ORDER
- II. ROLL CALL
- III. PERSON(S) WISHING TO ADDRESS THE BOARD

PUBLIC COMMENTS REGARDING ITEMS NOT LISTED ELSEWHERE ON THE AGENDA

Public comments shall be limited to three (3) minutes per speaker in accordance with Public Meeting Law; no action can be taken on public comments, unless they are identified elsewhere on the agenda. Public comments on items listed elsewhere on the agenda will be heard as that item is being considered.

- IV. AGENDA
Board Meeting of November 20, 2007

Action by Board

- V. APPROVAL OF MINUTES
Board Meeting of October 16, 2007

Action by Board

- VI. CONSENT AGENDA
Approval of contracts, bank transfers and refunds October 2007
See attached Consent Agenda

Action by Board

- VII. FINANCES
Financial Statements
Income Statement, Balance Sheet, and Purchase Journal, October 2007

Action by Board

- VIII. JFB REPORT
 - Report by Russell Sanderson, Advisor

- IX. PRESIDENT'S REPORT

- X. CEO REPORT
 - John Prentice – Ocean Speedway

XI. COMMITTEE REPORTS

- Buildings and Grounds
 - Rodgers House
 - ADA Transition
 - Preliminary Strategic Plan

XII. NEW BUSINESS

- Recommendation for Gate Increase/Discounts for 2008 Fair

Approval by Board

- 2008 Fair Theme

Approval by Board

- Attendance at Western Fairs Convention scheduled January 7-10, 2008 in San Diego

Attendance Count and Form completed as December 13, 2007 deadline for Discounts

- Board and Staff Christmas Party – following December 18th Board Meeting

Discussion

XIII UNFINISHED BUSINESS

- Fairs' Gang Policy and/or Dress Codes

Discussion/Action by Board

- Salsipuedes Sanitary District

XIV CORRESPONDENCES

- General Correspondence

XV. PLEASURE OF THE BOARD

Please limit comments to less than two minutes; comments must be of social nature only.

ADJOURNMENT

Further information regarding this regular scheduled meeting of the Board of Directors of the 14th District Agricultural Association can be obtained by contacting the Chief Executive Officer at 2601 East Lake Avenue, Watsonville, Ca 95076, telephone (831) 724-5671.

NOTE TO PARTICIPANTS

- 1) The Board of Directors may take action on any matter listed on the Agenda, including those matters listed under committee or Staff Reports. Additionally, the Board may take action on any matter not listed on the agenda to the extent permitted by applicable law.
- 2) Committee, Staff Report and Recommendations are subject to change.