



Junior Livestock Auction

2023 Buyers Guide

Welcome Buyers! The 2023 Santa Cruz County Fair Junior Livestock Auction is a few weeks away. We hope you will join us in supporting our youth!

The auction will be live this year. Add-ons may be made before or during the auction. See below.

Saturday, September 16th, beginning at 10:00 AM



Buyer Registration

To participate in the auction, you need to be registered as a Buyer. If you participated in one or more of our last three auctions, you are already in our system. If you are new to our auction, you can register by visiting our online entry system at:

<https://santacruz.fairwire.com/buyerlogon.aspx>

Review Buyer Information

Previous buyers should find your buyer name in the “Choose a Buyer” drop down list. Your buyer number is your password. Buyers are listed in alphabetical order either by Business Name or by First Name and Last Name for individual buyers. Please review the information and edit your record if you need to make changes. Please note that you will be required to supply a new password during the edit process. Make a note of this password – you will need it after the auction to make online payments.

If you do not know your buyer number, please send an email to santacruzlivestockcommittee@gmail.com and include your Name or Business Name. We'll send you your buyer number.

If you can't find your name in the buyer list, you are a ...

New Buyer

Fill in your contact information, making sure to include a valid email address and cell phone number. You will be asked to enter a password. Passwords that you enter are private. Please keep your password safe. We will not be able to tell you what it is. Once you've filled out your information, you are set. Watch for more announcements about the auction via email.

Auction Schedule & Process

This year animals will be sold by the pound. Our goal is that all exhibitors sell their animals for no less than the estimated average minimum price to raise them.

Beef: \$4,500 or \$3.46/pound	Hogs: \$855 or \$3.62/pound
Lambs: \$780 or \$5.82/pound	Goats: \$730 or \$8.29/pound

Auction Schedule:

Saturday, September 16th at 10:00 AM – our LIVE auction will begin. Add-ons may be made in-person during the auction or they can be sent in any time before the auction by using the Add-On form at the end of this document. Buyer registration begins at 9:00 AM.

Sale Order will be Hogs, Rabbit Meat Pens, Chicken Meat Pens, Beef, Lambs, Goats, Heritage Hog

Our Auctioneer, Justin Trick, will start taking from the bids from bidders for Lot #1. He'll then hit the gavel and the animal will be sold to the highest bidder. **Please note, once the animal is sold, bidding for that animal is closed.** The Auctioneer will then move on to Lot #2 and continue the process until all animals have been sold. After the last animal is sold, the Auction will end. Add-ons can still be made until Sunday, September 17 at 5 p.m.

In-Person Add-On Instructions

Add-ons will be accepted during the auction. Make sure you are a registered buyer and have received your buyer card with your buyer ID. Pick up an Add-On Form to record the add-ons you wish to make. The add-on minimum is \$25. When you are ready to check out, take your form to the Livestock Office for payment. The Add-On Form is also available on the Livestock webpage at <https://www.santacruzcountyfair.com/livestock>.

Animal Disposition

If you are the winning bidder during the auction, an Auction Runner will bring you a sales invoice for your signature. At this time you will be asked to indicate whether you want **Custom Processing at one of our local butcher shops, Resale or Live Pick Up (no beef or champions)**.

Custom Cut & Wrap - the animal will be harvested and delivered to one of the following butcher shops specified by the Buyer:

*Freedom Meat Lockers
160 Hi Grade Lane
Freedom, CA 95019
(831) 724-4355*

*Corralitos Market & Sausage Co.
569 Corralitos Road
Corralitos, CA 95076
(831) 722-2633
* 6 Steer Limit*

The butcher shop will call the Buyer for cutting instructions. Do not worry, they will walk you through this process and answer any questions you may have. There are lots of choices and some of them will affect the total cost. Again, do not worry -- they are very helpful. They will then let you know approximately when the meat will be ready for pick up.

You can estimate the cost for cut and wrap to be a minimum of \$1.85 per pound of meat or \$185 at Corralitos Market and Freedom Meat Lockers. Note, this fee is paid directly to the butcher at a later date, not to the Santa Cruz County Fair. When you pick up your meat it will be frozen, so plan accordingly to get it home. If you have questions about this, you can ask the butcher shop when you give cutting instructions.

Resale – the animal will be sent to the processing plant for resale at the current market price. The Buyer is responsible to pay the difference between their bid and the current market price, which changes daily, per species. NOTE: Buyers receive NO meat products with this option.

Live Pick Up – you will be picking up the animal and taking it home. Live pick-ups must take place on Sunday, September 17, between 5:30 and 7:30 p.m. Please note: No beef animals may be purchased for live pick up. Grand Champion and Reserve Champion, 4-H Champion and 4-H Reserve Champion, and FFA Champion and FFA Reserve Champion animals may not be purchased for live pick up. Buyers of meat pens will receive the seller's contact information to make arrangements.

Associated Costs & Fees

Processing Fee - if you choose the Custom Cut & Wrap option, you will also be charged a processing fee. This fee covers the cost of the processing plant to harvest / slaughter each animal and deliver it to the specified butcher shop.

This year's Custom Processing fees, per head, are \$300 for Beef and \$80 for Hogs, Lambs and Goats.

Auction Payment Process

We would appreciate payments for the winning bids to be made on Auction day. This will ensure seamless disbursement of the hard-earned funds to the youth. Should there be any question on the animal disposition on the sales invoice, buyers will be called starting Saturday after the end of the auction to verify their animal destination. At this time our staff will be able to take a credit card payment over the phone.

If you are unable to pay by cash, check or credit card on Auction day, an invoice will be emailed Wednesday, September 20th with payment due upon receipt.

Payment options:

Credit Cards – may be used to pay bills through the online system September 20 through September 30. A 4% processing fee will be applied. Go to <https://santacruzcountyfair.com/> and click on the Jr. Livestock Auction button. Then proceed to View/Pay Auction Bill. You'll need the password (not security code) that you set up when you registered as a buyer. **Credit Card Service Charge - 4% service charge will be applied when processing payment.**

Checks - payable to the "Santa Cruz County Fair JLA" can be mailed to:
Santa Cruz County Fairgrounds Office, 2601 East Lake Avenue, Watsonville, CA 95076.

Cash - can be paid at the:
Santa Cruz County Fairgrounds Office, 2601 East Lake Avenue, Watsonville, CA 95076.
Please call (831) 724-5671 to arrange an appointment.

Add-on Payment Process

In-person add-ons may be paid on Auction Day by credit card, cash or check. Invoices for add-ons will be emailed Wednesday, September 20, with payments due upon receipt.

Santa Cruz County Fair Terms of Payment

Placing a bid is a binding contract between you and the Owner/Seller, and the bid cannot be retracted. Once a Bidder places a bid, and the bid is the high/winning bid, the Bidder will be obligated to buy the lot at the said price indicated. Placing a bid and winning, then not paying for the lot is illegal in most states, and criminal prosecution or civil litigation can result.

As a Bidder, you are responsible for any bids placed by you or a designated representative under your bidding number. The security of your Bidder information is your sole responsibility, and the Bidder will be responsible for any and all bids placed under the assigned number. If you feel that your Bidder number has been compromised, notify Cynthia (831) 227-4577 immediately. There are no bid retractions.

ALL BIDS ARE NON-CANCELLABLE ONCE SUBMITTED. Should a lot be removed from the sale, all bids and add-ons will be nullified.

Questions

Email us at santacruzlivestockcommittee@gmail.com

Or call Cynthia (831) 227-4577