

SANTA CRUZ COUNTY FAIR
2601 EAST LAKE AVENUE, WATSONVILLE, CA 95076
FAIR DATES, SEPTEMBER 14-19, 2010

EXHIBIT APPLICATION

\$350.00 FOR A CORNER BOOTH OR \$275.00 FOR A REGULAR BOOTH DEPOSIT TO BE SUBMITTED WITH APPLICATION IN ORDER THAT YOUR APPLICATION MAY BE CONSIDERED. DEPOSIT WILL BE RETURNED IF FAIR DOES NOT ACCEPT APPLICATION.

Application does not guarantee rental space. Application must be completed before consideration will be given. **REQUIRED – ALL VENDORS MUST SUBMIT A CLEAR PHOTOGRAPH OF ALL PRODUCTS TO BE DISPLAYED/SOLD IN BOOTH.** NO APPLICATION WILL BE ACCEPTED WITHOUT PHOTO(S) (IF NOT SUBMITTED) APPLICATION AND MONIES WILL BE RETURNED.

Please include a brochure and any other information about your product.

BOOTHS MUST BE MANNED ALL HOURS OF FAIR.

APPLICATION DUE IN THIS OFFICE: ASAP

After March 1,2010 all 2009 returning vendors will lose returning status on booth space if application is not in the Fairgrounds Administrative Office.

NAME OF BUSINESS : _____

CONTACT PERSON: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ EMAIL: _____

TELEPHONE: (DAY) _____ CELL: _____ FAX: _____

MANDATORY FOR VENDORS SELLING OR TAKING ORDERS FOR MERCHANDISE:

California State Sales Tax Permit Number: _____

Health Department Permit needed for all Food Products

List items/products you will sell, display, or promote and the selling prices: The following items may not be sold, displayed, or advertised at any vendor booth, in any Fair Building, or anywhere on Fair property without expressed written approval of Fair Management: Tobacco products, alcoholic beverages, weapons of any sort, replica firearms, items prohibited by Fair policy, Items prohibited by Fair Dress Code or any items prohibited by law. Vendors, vendor agents, their employees or representatives who violate this section forfeit the vendor ability to continue operation on Fair property. Violator's may be required to immediately cease operation and remove themselves and all vendor property from the Fair and grounds without a refund. **Make sure you read your entire Addendum A before signing your contract!**

(over)

Due to complaints and possible damage to structures and harm to animals, patrons and staff, the following "Objects of Harm" listed, but not limited to, will not be sold: Any projectile toy (pellet gun, potato gun, etc.) of any "of silly string (projectile aerosol) – Laser pointers – Disappearing ink – Snappers or type – Any type poppers (explosive wrapped in paper), Fart Bombs, Shock Items. NO BALLOONS MAY BE SOLD OR GIVEN AWAY.

Management assigns all booth spaces. Please provide the following information to assist us in meeting your needs.

I prefer to be: Outdoors Tent Corner Booth (if available)

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SPACE SIZE & FEES:

- 10x10 - \$ 550.00*
- 20 x 10 - \$1100.00*
- Other (multiple of 10 X 1 only, \$55.00 per 1 foot space – please specify)

* **There is an addition \$150.00 fee for corner booths!**

Booths are assigned by Fair Management who strives not to put like items next to each other. An exception would be jewelry and clothing. We will try to accommodate your request of space. Those persons here in 2008 and in "good standing" will be given the same space as long as their application is in by February 1, 2009.

ELECTRICAL REQUIREMENTS: PLEASE NOTE – EXTENSION CORDS MUST BE UL APPROVED, SIZE 12-3 (You must provide your own cords)

Due to the increase in utility fees, those using 50 AMPS will be charged an additional \$200.00. Indicate your electrical needs: 110V- 110V is equivalent to 500 watts 220V - Negotiable – contact Fair

List items you need power for (include fans, lights, calculators, etc.):

OTHER REQUIREMENTS:

List any "special" space requirements you may have:

REFERENCES:

List any other fairs, festivals or events and their respective dates you have participated in:

Returning Vendor

New Vendor